



Maratha Vidya Prasarak Samaj's
Karmaveer Adv. Baburao Ganpatrao Thakare College
of Engineering, Nashik

Udoji Maratha Boarding Campus, Near Pumping Station, Gangapur Road, Nashik
An Autonomous Institute Permanently affiliated to Savitribai
Phule Pune University



DEPARTMENT *of* MBA

VOLUME 33

DEPARTMENTAL NEWS LETTER

A.Y. 2024-25

**JOHN D.
ROCKEFELLER**

"GOOD MANAGEMENT CONSISTS IN
SHOWING AVERAGE PEOPLE HOW TO DO
THE WORK OF SUPERIOR PEOPLE."

News Letter 2025-26

Vision, Mission and Objectives of the Department

Vision

To be the center of management excellence for building management development capabilities in Leadership, Innovation and Research in the domain of multi-disciplinary Management profession thereby contributing to the development of business and the common masses.

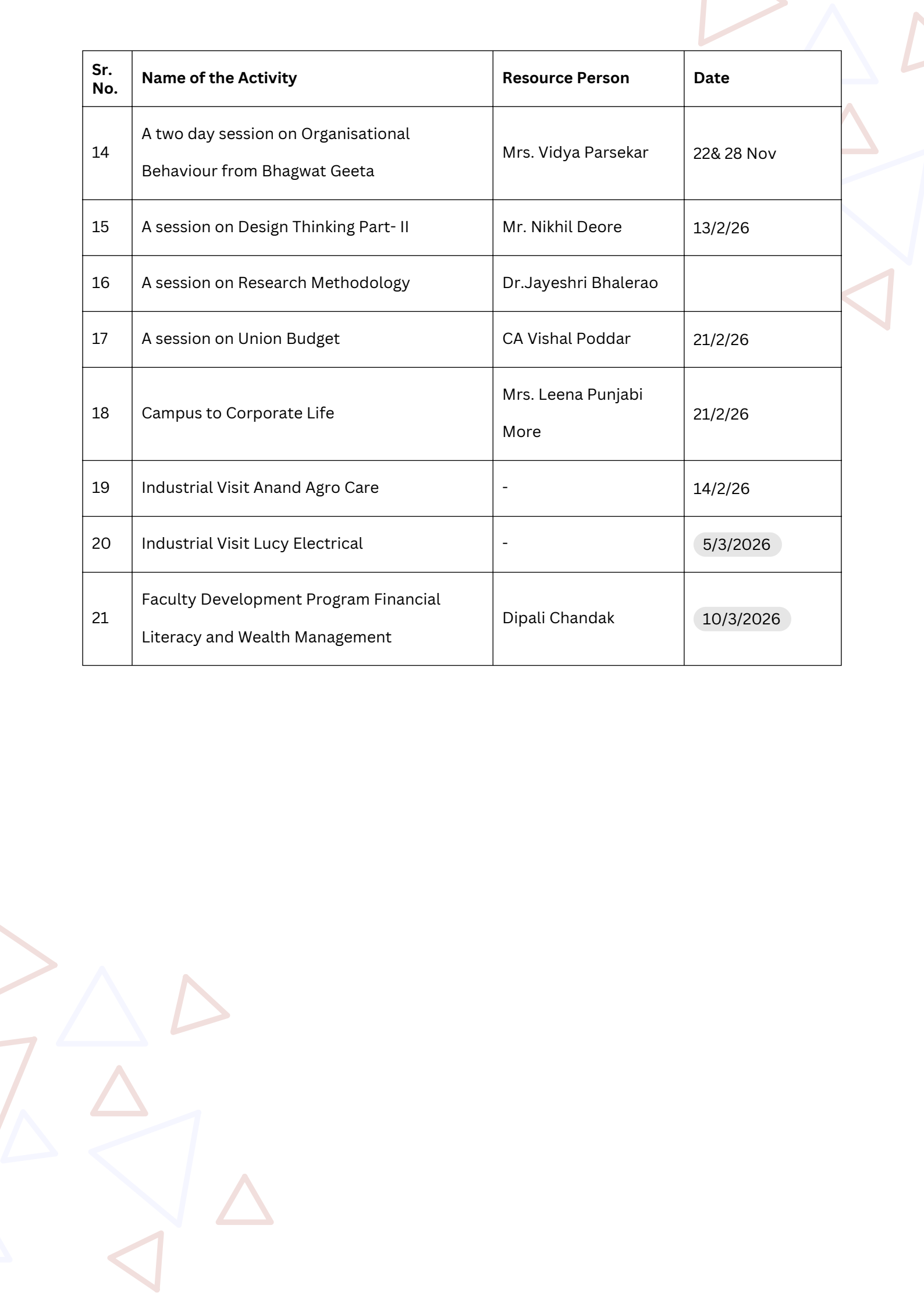
Mission

To develop Managers and Entrepreneurs for the business and industry by inculcating the values for discipline, quality and transparency thereby possessing managerial skills, acumen and passion to lead their organization of employment/self-employment.

Program Educational Objectives

1. **PEO1:** Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.
2. **PEO2:** Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.
3. **PEO3:** Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.
4. **PEO4:** Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.
5. **PEO5:** Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

Sr. No.	Name of the Activity	Resource Person	Date
1	Reliance Foundations 21st Century Skill Initiative:Workplace Ready: Life and Employability Training	Mrs. Manisha Adagale	25th August to 2nd September 2025
2	Induction Anushthan 2025	CLICK	8-13September 25
3	Project Bandhan Valedictory Session	Nirupama Deshpande	19/9/2025
3	An Entrepreneurship Journey of Curry Leaves	Vikram Ugale	22/9/2025
4	A session on Financial Literacy- SEBI initiative	CA Prasana Palsur	27/9/25
5	Regional Investor Seminar For Awareness by SEBI and NSE	Mr.Avinash Dhumal	7/10/2025
6	Fundamental and Technical Analysis	Mr.Dinesh Kumar Singh	10/10/2025
7	Industrial Visit -Sahyadri Farms MBA-I		28/10/25
8	Inbound Training	Mrs Arya Hycinth	29-30 Oct 25
9	National Financial Literacy Quiz (NFLQ) 2025		13th and 14th September 2025
10	Alumni Interaction Session , Deputy Manager, IndusInd Bank, Nashik	Mr. Swapnil Sandhan	6/11/2025
11	A session on Design Thinking Part- I	Mr. Nikhil Deore	8/11/2025
12	Entrepreneurship Development (Family Business)	Mr.Pratik Kulkarni	15/11/2025
13	IKS Field Visit	Udaji Museum	14/11/2025



Sr. No.	Name of the Activity	Resource Person	Date
14	A two day session on Organisational Behaviour from Bhagwat Geeta	Mrs. Vidya Parsekar	22& 28 Nov
15	A session on Design Thinking Part- II	Mr. Nikhil Deore	13/2/26
16	A session on Research Methodology	Dr.Jayeshri Bhalerao	
17	A session on Union Budget	CA Vishal Poddar	21/2/26
18	Campus to Corporate Life	Mrs. Leena Punjabi More	21/2/26
19	Industrial Visit Anand Agro Care	-	14/2/26
20	Industrial Visit Lucy Electrical	-	5/3/2026
21	Faculty Development Program Financial Literacy and Wealth Management	Dipali Chandak	10/3/2026

Reliance Foundations 21st Century Skill Initiative: Workplace Ready: Life and Employability Training

The **Department of MBA, MVP Samaj's KBTCOE, Nashik**, in association with **Reliance Foundation – Skilling Academy**, successfully organized the “21st Century Skills Initiative Program” from **25th August 2025 to 2nd September 2025** for the Second-Year MBA students. The program was facilitated by **Mrs. Manisha Adagale**, an experienced trainer with expertise in employability enhancement and professional skill development. The training sessions were conducted every day from **10:00 am to 1:00 pm**, with two holidays on **27th August and 31st August 2025**. Over the course of the program, students were engaged in interactive sessions, practical activities, and reflective exercises designed to strengthen their soft skills and workplace readiness.



The outcomes covered during the training included:

English Communication – improving verbal and written communication, vocabulary building, and effective articulation. · **Group Discussions** – techniques for structured participation, idea generation, and consensus-building.

Presentation Skills – developing confidence in public speaking and designing impactful presentations.

Teamwork and Coordination – building interpersonal skills, collaboration, and problem-solving in groups.

Leadership Skills – understanding leadership styles, motivating peers, and role-play exercises for practical learning.

Job Readiness – resume building, interview preparation, and workplace etiquette.

Program on Project Bandhan 2024 felicitation.

The "Project Bandhan" session organized by the MBA Department in collaboration with Sampoorna Bamboo Kendra was highly successful in educating students on Social Entrepreneurship. The Workshop contributed to empowering students and faculty with the knowledge and skills needed to make informed investment decisions.

The Department of MBA organized "Project Bandhan 2025 Felicitation program in which Rs. 2,14,000 was collected by selling of handmade bamboo rakhi and given to Venu Shilpi NGO.



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An Entrepreneurship Journey of Curry Leaves

The session on "Entrepreneurship Journey of Curry Leaves Hotel" by Mr. Vikram Ugale provided insights into starting and scaling a hospitality business, including business planning, customer service excellence, and innovation in operations. Participants learned about challenges faced by entrepreneurs and strategies to overcome them.

The talk was interactive, featuring storytelling, real-life examples, and Q&A with the entrepreneur. Participants engaged by discussing business strategies, marketing ideas, and management practices, making the session practical and inspiring.



- Understanding of entrepreneurial mindset and business planning
- Awareness of operational and managerial challenges in hospitality
- Insights into customer service, marketing, and innovation strategies
- Motivation to start or manage small-scale enterprises
- Exposure to practical problem-solving in real business scenarios



A session on Smart Investor Awareness by SEBI and BSE

The MBA Department of MVP KBT College of Engineering, Nashik, organized a session on "Smart Investor Awareness" in collaboration with the Securities and Exchange Board of India (SEBI) and the Bombay Stock Exchange (BSE). This session aimed to educate and empower MBA students and faculty with essential knowledge and skills for making informed investment decisions in the capital market.

The "Smart Investor Awareness" session organized by the MBA Department in collaboration with SEBI and BSE was highly successful in educating participants on the fundamentals of investing and promoting financial literacy. The session contributed to empowering students and faculty with the knowledge and skills needed to make informed investment decisions.



Participants gained a comprehensive understanding of the Indian capital market and its regulatory framework.

They learned about the role and functions of SEBI and BSE.

Participants were educated on various investment instruments and strategies.

They gained insights into investor rights and protection mechanisms.

Participants learned practical tips on avoiding investment frauds and scams.

They were encouraged to adopt responsible investment practices and enhance their financial literacy.

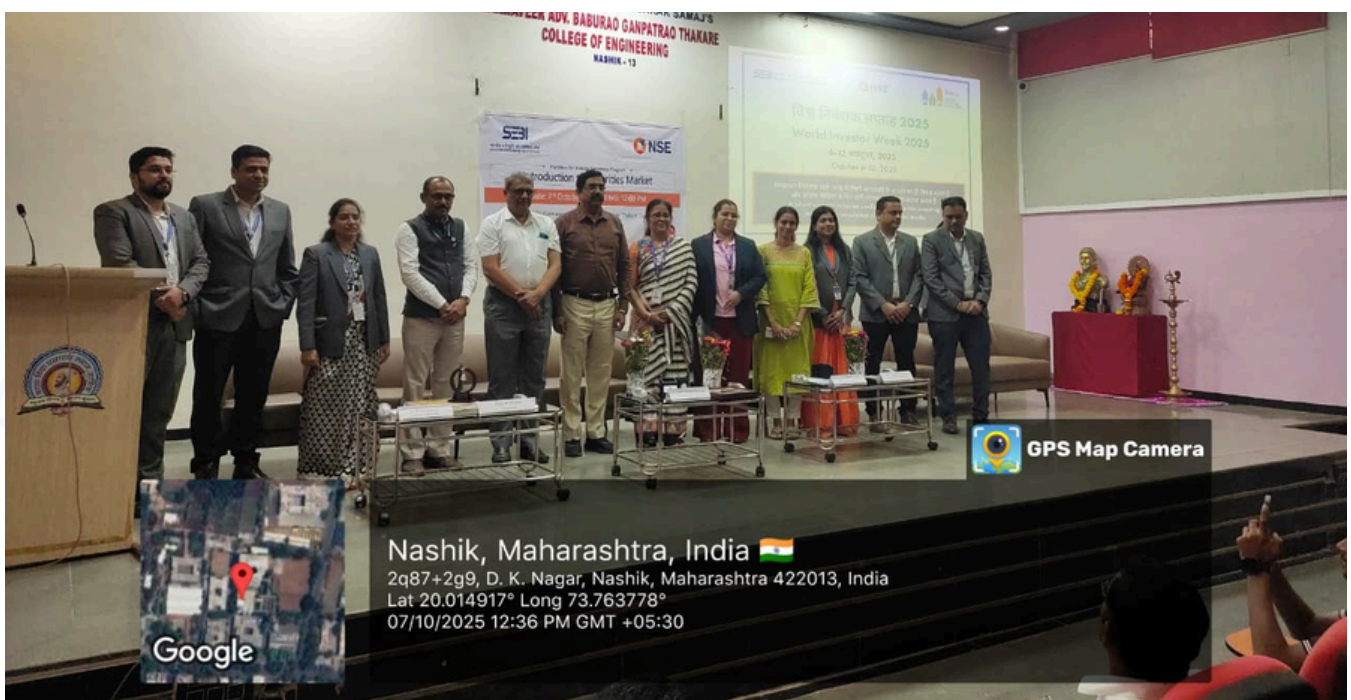
Regional Investor Seminar For Awareness by SEBI and NSE, By Mr.Avinash Dhumal

The Regional Investor Seminar conducted by SEBI and NSE, led by Mr. Avinash Dhumal, enhanced participants' understanding of financial markets, investment options, risk management, and regulatory frameworks. The seminar promoted informed decision-making and financial literacy among attendees.

- Improved knowledge of stock markets, mutual funds, and investment instruments
- Awareness of regulatory practices and investor protection measures
- Understanding of risk management and portfolio diversification
- Enhanced ability to make informed financial decisions
- Increased confidence to participate in financial planning and investments



The session included presentations, case studies, interactive discussions, and Q&A segments. Participants actively engaged by asking queries on practical investing, stock market operations, and personal finance strategies.



Fundamental and Technical Analysis by Zerodha

The session on Fundamental and Technical Analysis by Zerodha, conducted by Dinesh Kumar Singh, provided participants with a strong understanding of evaluating stocks using financial statements, market trends, and technical indicators. It enhanced skills in making informed investment and trading decisions. The training included live demonstrations, chart analysis, hands-on exercises, and interactive Q&A. Participants practiced analyzing real stocks, identifying trends, and applying technical tools, making the learning practical and engaging.

- Understanding of fundamental analysis: financial ratios, balance sheets, and company valuation
- Knowledge of technical analysis: charts, indicators, and trend patterns
- Ability to make informed investment and trading decisions
- Awareness of risk management and market strategies
- Enhanced confidence in participating in stock market operations



The poster is for a seminar titled "DEPARTMENT OF MBA HANDS ON SEMINAR FUNDAMENTAL & TECHNICAL ANALYSIS". It features a dark brown background with an orange curved section on the right. The text is in white and orange. It lists the resource person as Mr. Dinesh Kumar Singh, Founder & CEO of Trade N Demat Academy, Nashik, and Associate Partner of Zerodha Broking Ltd. The seminar is scheduled for 10th October 2025 at 10:00 AM. The contact number is 98226 03895. The location is Seminar Hall, 4th Floor, Building - A. The poster also includes logos for Trade N Demat Academy and KBTCOE, and a photo of Mr. Dinesh Kumar Singh speaking into a microphone.

DEPARTMENT OF MBA

HANDS ON SEMINAR

FUNDAMENTAL

&

TECHNICAL ANALYSIS

Resource Person

Mr. Dinesh Kumar Singh (Founder & CEO)

Trade N Demat Academy, Nashik
& Associate Partner - Zerodha Broking Ltd.

- Fundamental Analysis
- Technical Analysis
- Live Trading Sessions
- Hands On

10th October 2025
10:00 AM

98226 03895

Seminar Hall
4th Floor, Building - A

tradeNdemat
TRADE N DEMAT ACADEMY

KBTCOE

MR. DINESH KUMAR SINGH

Industrial Visit to Sahyadri Farms

The industrial visit to Sahyadri Farms provided practical exposure to large-scale agribusiness operations, supply chain management, quality control, and sustainable farming practices. Participants gained insights into how farmer-owned enterprises integrate technology, processing, and global market linkages.

The visit included guided plant tours, interaction with industry professionals, and observation of processing, packaging, and cold-chain operations. Participants actively engaged by asking questions and relating theoretical concepts to real-time industrial practices.

- Understanding of agribusiness and cooperative business models
- Exposure to supply chain, logistics, and quality management systems
- Awareness of sustainable and technology-driven farming practices
- Practical understanding of export-oriented operations
- Enhanced industry-academia learning experience



Inbound Training Program

The Inbound Training Program on Soft Skills conducted by Aarya Ma'am helped participants strengthen essential workplace competencies such as communication, teamwork, adaptability, and professional etiquette. The training enhanced confidence, self-awareness, and overall employability skills.

The sessions were highly interactive, including role plays, group discussions, simulations, and self-assessment activities. Participants actively engaged in practical exercises that connected soft skills concepts to real-life academic and workplace situations.

- Improved verbal and non-verbal communication skills
- Enhanced confidence, interpersonal skills, and teamwork
- Better understanding of professional behaviour and etiquette
- Increased self-awareness and emotional intelligence
- Readiness to face interviews and workplace challenges effectively



National Financial Literacy Quiz (NFLQ) 2025

The National Financial Literacy Quiz (NFLQ) 2025 is a premier nationwide competition organized to promote awareness and understanding of financial literacy and securities markets among undergraduate and postgraduate students across India. The quiz aims to enhance students' knowledge in areas such as investment, savings, budgeting, and the functioning of financial institutions, while also encouraging analytical thinking and decision-making in finance.

Our college team was selected to represent at the Regional Level after successfully qualifying at the institutional round. The participating students displayed a strong understanding of financial concepts, capital markets, and economic principles, earning them the opportunity to compete at this prestigious level.

- Promote financial awareness and literacy among youth.
- Encourage students to engage with real-world financial concepts.
- Provide a platform to compete and interact with peers from across the country.
- Identify and reward young talent with a deep understanding of financial markets.



Alumni Interaction Session by Mr. Swapnil Sandhan

Mr. Sandhan highlighted the importance of professional discipline, continuous learning, and building strong networks for career advancement. He also shared examples from his personal work life to help students understand the practical aspects of banking operations. The session concluded with an interactive question-and-answer segment where students actively participated and received guidance for their career planning.

During the session, he shared his valuable experiences from his academic journey as well as his professional career in the banking sector. He explained the various **career opportunities available in the banking and financial services industry**, such as Retail Banking, Credit Operations, Risk Management, Customer Relationship Management, and Financial Advisory Services. He also guided students on the necessary **skills required to enter and grow in the banking field**, such as communication skills, analytical ability, customer handling, sales skills, and knowledge of financial products. He encouraged students to take internships seriously, participate in skill development activities, and stay updated with current financial trends.



A expert talk on Design Thinking , Nikhil Deore, Digital Impact square

The MBA Department organized a guest session on Design Thinking on 8th November 2025. The session was conducted by Mr. Nikhil Deore, an alumnus of the department (Batch 2017–19) and currently working as an Impact Innovation Coach at Digital Impact Square, a TCS Foundation initiative.

During the session, Mr. Deore explained the stages of design thinking including empathy, defining the problem, ideation, prototyping, and testing. He shared examples from his professional experience to demonstrate how innovative solutions are developed based on user needs. The session was interactive, engaging, and encouraged students to think creatively and critically.

To introduce students to the concept and process of Design Thinking.

- To develop problem-solving and creative thinking abilities among students.
- To help students understand the importance of user-centric innovation.
- To encourage students to identify real-life problems and create practical, impactful solutions.



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A expert talk on Entrepreneurship development, Mr. Pratik Kulkarni

The expert talk on Entrepreneurship and Family-Managed Business Development by Mr. Pratik Kulkarni enhanced participants' understanding of entrepreneurial mindset, succession planning, governance, and sustainability in family businesses. It provided practical insights into balancing family values with professional management, innovation, and growth strategies.

The session was interactive and experience-based, including real-life case discussions, problem-solving scenarios, and open interactions. Participants actively shared observations and reflected on challenges faced by family-run enterprises, making the learning practical and engaging.

- Improved understanding of entrepreneurship in family-managed businesses
- Awareness of challenges like succession planning and conflict management
- Knowledge of professionalization and growth strategies
- Enhanced decision-making and leadership perspective
- Increased confidence to manage or start family enterprises effectively



Exploring Educational Roots: A Visit to Udaji Maharaj Museum

The visit was organized to sensitize students to the Indian Knowledge System (IKS) and the rich educational legacy of the Maratha Vidya Prasarak (MVP) Samaj. The Udaji Maharaj Museum serves as a repository of the historical journey of education in North Maharashtra.

- Historical Briefing: Students were introduced to the vision of the founders and the role of the museum in preserving the "Heritage of Education."
- Artifact Exploration: The visit included an inspection of vintage educational tools, ancient manuscripts, old administrative records, and photographs that depict the evolution of pedagogy.
- Architectural Heritage: Students observed the preservation of the museum building itself, which stands as a testament to the architectural and cultural history of the region.
- IKS Integration: The curator explained how traditional Indian values were integrated into modern education during the pre-independence and post-independence eras.



Industrial Visit to Anand Agro Care , Dindori

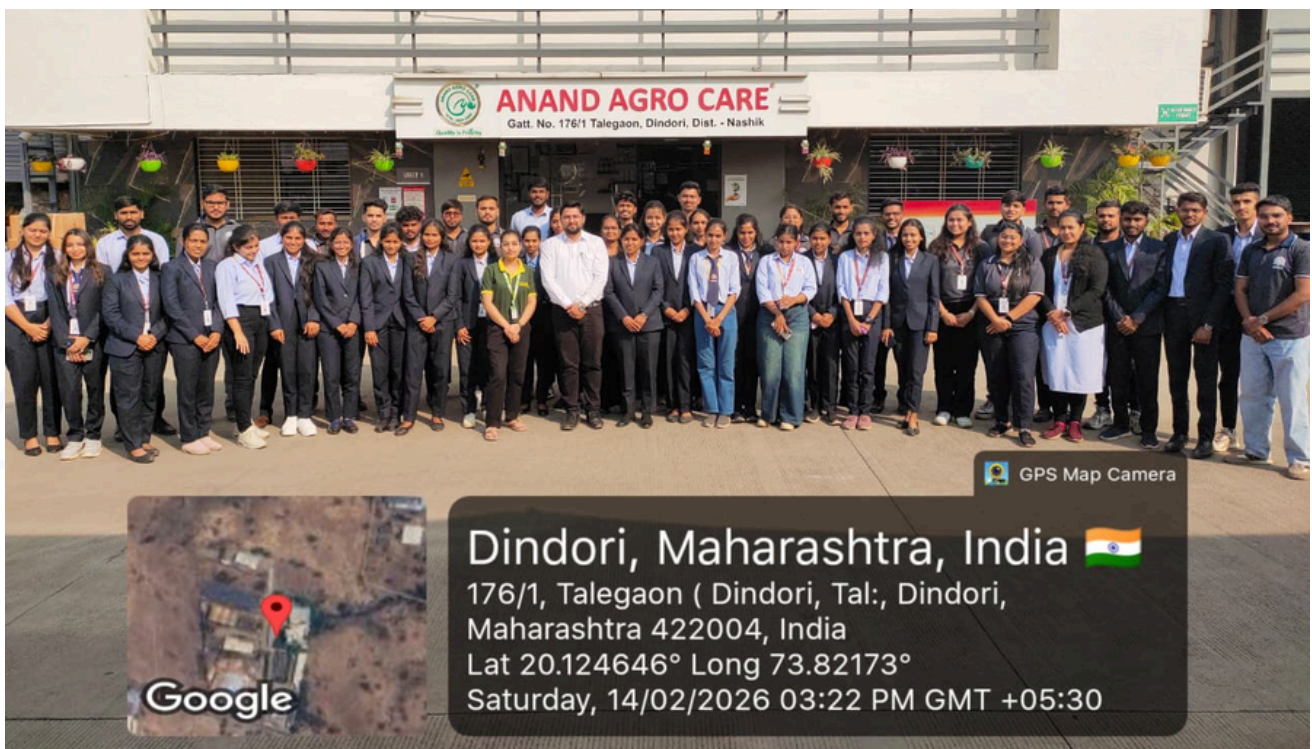
The visit was organized to study the operational and marketing dynamics of a modern Agri-input manufacturing unit. As Nashik is an agricultural hub, understanding the supply chain of bio-products is vital for management students.

- **Laboratory & R&D Tour:** Students observed the sophisticated microbiology labs where microbial strains are cultured and tested for quality and efficacy.
- **Production Process:** The visit covered the fermentation process, sterilization, and the final formulation of liquid and powder-based bio-fertilizers.
- **Packaging & Logistics:** A walkthrough of the automated packaging section, where students learned about the shelf-life challenges and specialized storage requirements for biological products.

Sustainability Awareness: Students understood the growing market for Sustainable Agriculture and the business opportunities within the "Green Economy."

Quality Control Insights: Gained knowledge of the stringent regulatory certifications (like NOCA or ISO) required for bio-products to be marketed both in India and internationally.

Niche Marketing Strategies: Learned how Anand Agro Care uses "Field Demonstrations" and "Farmer Meets" as a specialized B2C (Business-to-Consumer) marketing tool.



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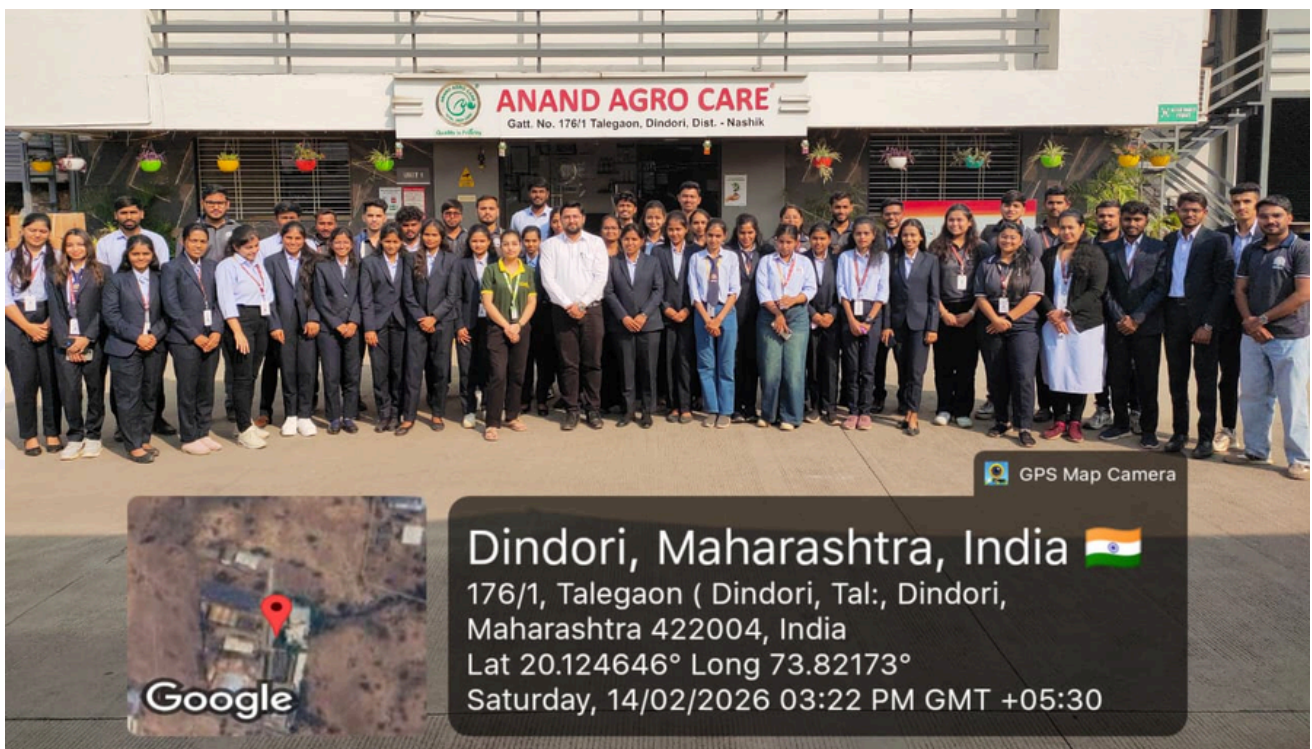
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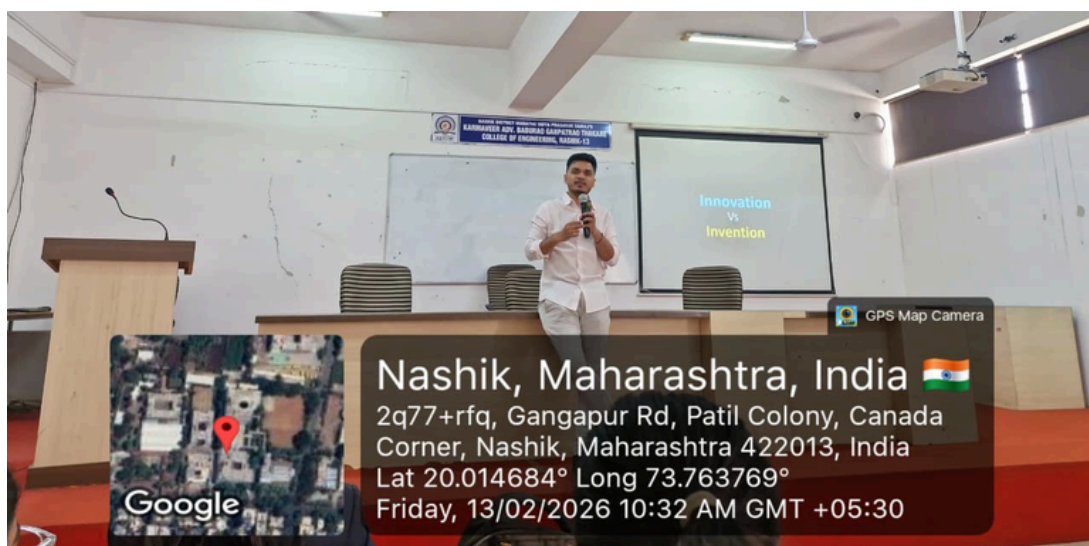
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Mastering Research: From Problem Identification to Report Writing

The session was meticulously designed to guide students through the systematic process of conducting academic and industrial research. Dr. Bhalerao focused on the transition from a "topic" to a "research problem."

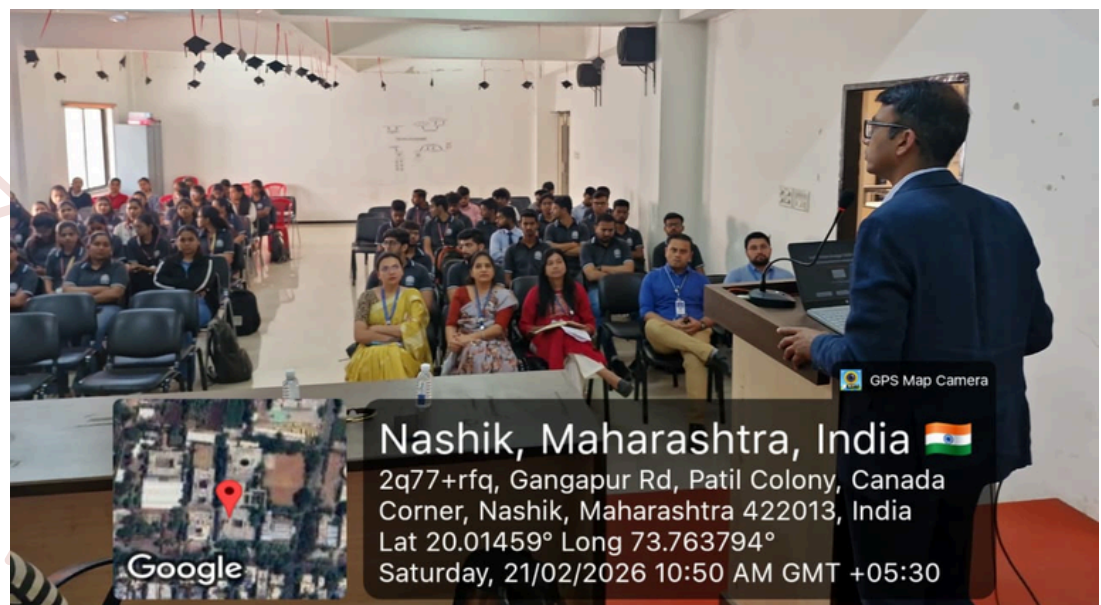
- Problem Identification: Techniques for spotting gaps in existing literature and aligning them with current industry trends.
- Research Design: A deep dive into Descriptive, Exploratory, and Causal research frameworks.
- Data Collection Methods: Explaining the nuances between Primary data (Surveys, Interviews) and Secondary data (Reports, Databases).
- ICT in Research: Introduction to digital tools for research, including Google Scholar, Mendeley for referencing, and SPSS/Excel for data computation.
- Plagiarism & Ethics: A crucial segment on maintaining academic integrity and using Turnitin/Urkund for originality checks.



Decoding Union Budget 2026: Implications for Economy and Individuals

The session aimed to simplify the complexities of the Union Budget 2026 for management students. CA Vishal Poddar, a renowned financial expert, provided a comprehensive breakdown of the budget's strategic direction.

- **Macro-Economic Outlook:** Analysis of the fiscal deficit targets and the government's capital expenditure (CapEx) layout for the 2026-27 financial year.
- **Sectoral Impact:** Discussion on the "Thrust Sectors"—specifically Green Energy, Digital Infrastructure, and the MSME corridor.
- **Taxation Updates:** A deep dive into the changes in Personal Income Tax slabs, Capital Gains tax revisions, and any new GST compliance updates.
- **Policy Initiatives:** Explanation of new schemes launched for youth employment (Internship schemes) and rural development.



Alumni Interaction Session on "Campus to Corporate"

The session was organized as part of the Alumni Connect Series to provide students with a roadmap for their upcoming professional journey. As an alumna and a seasoned professional at WNS Global Services, Mrs. Leena Punjabi More brought a unique "insider-outsider" perspective.

- **Corporate Expectations:** The speaker detailed what MNCs like WNS look for in fresh MBA graduates, emphasizing that "degrees get you the interview, but attitude gets you the job."
- **The Transition Gap:** Discussion on the shift from a structured academic environment to the dynamic, result-oriented corporate culture.
- **Resume & LinkedIn Branding:** Practical tips on building a digital professional presence and tailoring CVs for ATS (Applicant Tracking Systems).
- **Mock Situations:** Short role-playing exercises on office etiquette and professional email communication.



NISM Sponsored Half-Day Management Development Program On Financial Planning and Wealth Management

The primary objective of the program was to enhance financial awareness and strengthen the understanding of systematic financial planning, investment avenues, risk management strategies, and wealth creation techniques among academic professionals. The initiative aimed to empower faculty members with practical knowledge of personal financial management, enabling them to make informed financial decisions and guide students effectively in the domain of financial literacy. The session was conducted by **Mrs. Dipali Chandak**, SEBI Smart Trainer, associated with the Securities and Exchange Board of India Investor Awareness initiatives. She delivered an insightful and engaging session covering key aspects such as:

- Principles and Process of Financial Planning
- Goal-Based Investment Strategies
- Asset Allocation and Portfolio Diversification
- Risk Profiling and Risk Management
- Retirement Planning and Tax Planning
- Contemporary Trends in Wealth Management



Industrial Visit to Lucy Electrical, Nashik

The industrial visit was designed to bridge the gap between theoretical classroom concepts of Operations Management and Industrial Marketing with real-world application.

- Plant Overview: Students were briefed on Lucy Electric's role in the global energy value chain, specifically their expertise in medium voltage switchgear and electrical distribution units.
- Production Line Tour: The visit included a guided walkthrough of the assembly lines, where students observed the integration of mechanical and electrical components.
- Quality & Safety Protocols: A significant portion of the description involves observing the "Lean Manufacturing" practices and the rigorous testing standards (High Voltage testing) required for international power equipment.
- Supply Chain Insights: The management team explained the sourcing of raw materials (copper, specialized resins) and the logistics involved in exporting Nashik-made units to global markets.

