

## Department of MBA

### Board Of Studies (BOS) Meeting

Date: 29/08/2024

#### Minutes of the Meeting:

The BOS Meeting was held on 29<sup>th</sup> August 2024 at the Conference Hall of the Department of MBA (4<sup>th</sup> Floor, A-Building). Following points were discussed and finalized during this meeting:

#### 1. Specializations Offered:

- I. Marketing Management (MKT)
- II. Financial Management (FIN)
- III. Human Resources Management (HRM)
- IV. Operations & Supply Chain Management (OSCM)
- V. Business Analytics (BA)
- VI. Agri -Business Management (ABM)
- VII. Pharma & Healthcare Management (PHM)

#### 2. Formative Assessment (FA) / Comprehensive Concurrent Evaluation (CCE)

The course teacher shall prepare the scheme of Comprehensive Concurrent Evaluation (Formative Assessment) before commencement of the term.

1. The scheme of Comprehensive Concurrent Evaluation shall explicitly state the linkages of each FA/ CCE with the Course Outcomes and define the targeted attainment levels for each CO. Graduate Attributes may also be considered during the design of CCE scheme.
2. The Director / Head of the Department / designated academic authority shall approve the scheme of Formative Assessment (FA) Comprehensive Concurrent Evaluation with or without modifications.
3. The course teacher shall communicate to the students, the approved FA/ CCE scheme of the course and the same shall also be hosted on the Institute's website, not later than the first week of the term.
4. Each FA/ CCE item shall be of minimum 25 marks.
5. For a 3 Credit Course there shall be a MINIMUM of three FA/CCE items. The final scores shall be converted to 40, using an average or "best two out of three" formula.
6. For 2 Credit Course there shall be a MINIMUM of two CCE items. The final scores shall be converted to 40.
7. The attendance and overall conduct of the student during the semester shall be assessed for 10 Marks. Thus, the total Formative Assessment shall comprise of 50 (40 + 10) Marks.
8. FA / CCE shall be spread through the duration of course and shall be conceptualized, executed, assessed and documented by the course teacher along with student-wise and class-wise attainment levels of the COs and the

attainment levels of the course.

9. The assessment outcome of each FA/CCE shall be duly signed by the course teacher, programme coordinator/ academic head and the Director / Head of the Department / designated academic authority of the Institute.
  10. A copy of the duly signed FA/CCE outcome shall be communicated to the students, within a week of the assessment and course teachers shall guide the students on a need basis.
  11. Institute may conduct additional make up / remedial FA/CCE items at its discretion.
  12. At the end of the term aggregate FA/CCE scores / grades shall be calculated and the CO attainment levels shall be calculated by the course teacher. The same shall be communicated to the students within a week.
- 3. Formative Assessment (FA) / Comprehensive Concurrent Evaluation Methods:**  
Course teachers shall opt for a combination of one or more CCE methods listed below.

#### **Group A (Individual Assessment) – Not more than 1 per course**

- Class Test
- Open Book Test
- Written Home Assignment
- In-depth Viva-Voce

#### **Group B (Individual Assessment) – Atleast 1 per course**

- Case Study
- Caselet
- Situation Analysis
- Presentations

#### **Group C (Group Assessment) – Not more than 1 per course**

- Field Visit / Study tour and report of the same
- Small Group Project & Internal Viva-Voce
- Model Development
- Role Play
- Story Telling
- Fish Bowls

#### **Group D (Creative - Individual Assessment) – Not more than 1 per course**

- Learning Diary
- Scrap Book / Story of the week / Story of the month
- Creating a Quiz
- Designing comic strips
- Creating Brochures / Bumper Stickers / Fliers
- Creating Crossword Puzzles
- Creating and Presenting Posters
- Writing an Advice Column
- Library Magazines based assessment
- Peer assessment
- Autobiography/Biography
- Writing a Memo
- Work Portfolio

#### **Group E (Use of Literature / Research Publications- Individual Assessment) – Not more than 1 per course**

- Book Review
- Drafting a Policy Brief
- Drafting an Executive Summary
- Literature Review
- Term Paper

- Thematic Presentation
- Publishing a Research Paper
- Annotated Bibliography
- Creating Taxonomy
- Creating Concept maps

### Group F (Use of Technology - Individual Assessment) – Not more than 1 per course

- Online Exam
- Simulation Exercises
- Gamification Exercises
- Presentation based on Google Alerts
- Webinar based assessment
- Creating Webpage / Website / Blog
- Creating infographics / infomercial
- Creating podcasts / Newscast
- Discussion Boards

- 4. Safeguards for Credibility of FA/CCE:** The following practices are encouraged to enhance transparency and authenticity of concurrent evaluation:
- Involving faculty members from other management institutes.
  - Setting multiple question paper sets and choosing the final question paper in a random manner.
  - One of the internal faculty members (other than the course teacher) acting as jury during activity based evaluations.
  - Involvement of Industry personnel in evaluating projects / field based assignments.
  - Involvement of alumni in evaluating presentations, role plays, etc.
  - 100% moderation of answer sheets, in exceptional cases.

### 5. End Semester Evaluation (ESE)/ Summative Assessment (SA)

- The End Semester Evaluation (Summative Evaluation) shall be conducted by the examination section of MVP Samaj's KBTCE, Nashik.
- The ESE/SA shall have 5 questions each of 10 marks.
- All questions shall be compulsory with internal choice within the questions.
- The broad structure of the ESE/SA question paper shall be as follows:

Question Number	COGNITIVE ABILITIES EVALUATED	Nature
Q.1	REMEMBERING	Answer any 5 out of 8 (2 marks each)
Q.2	UNDERSTANDING	Answer any 2 out of 3 (5 marks each)
Q.3	APPLYING	Answer 3 (a) or 3 (b) (10 marks)
Q.4	ANALYSING	Answer 4 (a) or 4 (b) (10 marks)
Q.5	EVALUATING	Answer 5 (a) or 5 (b) (10 marks)
	CREATING	

### 6. Passing Standards

- A student shall be said to have earned the credits for a course if he/she earns minimum 40% marks.
- Formative Evaluation and Summative Evaluation shall be separate heads of passing.

## 7. List of Subjects: MBA First Year (Semester – I & II)

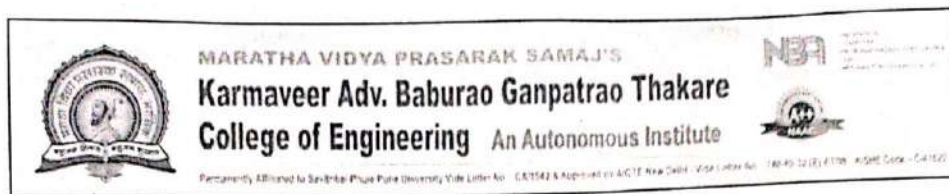
SEMESTER I							
Type	Sem Code	Course Code	Course	Credits	FA	SA	Marks
Mandatory	2211	221101	Managerial Accounting	3	50	50	100
Mandatory		221102	Organizational Behaviour	3	50	50	100
Mandatory		221103	Economic Analysis for Business Decisions	3	50	50	100
Mandatory		221104	Basics of Marketing	3	50	50	100
Mandatory		221105	Business Analytics	3	50	50	100
Mandatory		221106	Indian Knowledge Systems	2	0	50	50
<b>CORE TOTAL</b>				<b>6</b>	<b>17</b>	<b>250</b>	<b>300</b>
Mandatory	2211	221107	Business Research Methods	3	50	50	100
Mandatory		221108	Desk Research	2	0	50	50
<b>RESEARCH TOTAL</b>				<b>2</b>	<b>5</b>	<b>50</b>	<b>100</b>
<b>Semester I Generic Electives - Any 2 Courses to be Opted from the following list</b>							
Elective	2211	221136	Business Communication-I	2	50	0	50
Elective		221137	Management Fundamentals	2	50	0	50
Elective		221138	Environmental, Social, and Governance (ESG)		50	0	50
Elective		221139	Demand Analysis & Forecasting		50	0	50
Elective		221140	Geopolitics & World Economic Systems		50	0	50
Elective		221141	Contemporary Frameworks in Management		50	0	50
Elective		221142	Essentials of Psychology for Managers		50	0	50
<b>ELECTIVE TOTAL</b>				<b>2</b>	<b>4</b>	<b>100</b>	<b>0</b>
<b>SEMESTER TOTAL</b>				<b>10</b>	<b>26</b>	<b>400</b>	<b>400</b>

SEMESTER II							
Type	Sem Code	Course Code	Course	Credits	FA	SA	Marks
Mandatory	2212	221209	Marketing Management	3	50	50	100
Mandatory		221210	Financial Management	3	50	50	100
Mandatory		221211	Human Resources Management	3	50	50	100
Mandatory		221212	Operations & Supply Chain Management	3	50	50	100
Mandatory		221213	Legal Aspects of Business	3	50	50	100
Mandatory		221214	Decision Science	2	0	50	50
Mandatory		221215	Entrepreneurship and Startup	2	0	50	50
<b>CORE TOTAL</b>				<b>7</b>	<b>19</b>	<b>250</b>	<b>350</b>
Mandatory	2212	221216	Field Project	3	50	50	100
<b>RESEARCH TOTAL</b>				<b>3</b>	<b>3</b>	<b>50</b>	<b>50</b>
<b>Semester II Generic Electives - Any 2 Courses to be Opted from the respective elective list</b>							
Elective	2212	221236	Business Communication-II	2	50	0	50

Elective		221237	Technology Tools in Business Management	2	50	0	50
Elective		221238	Sustainable Development Goals		50	0	50
Elective		221239	Selling & Negotiation Skills Lab		50	0	50
Elective		221240	Indian Economy		50	0	50
Elective		221241	International Business Environment		50	0	50
Elective		221242	Business Ethics		50	0	50
<b>ELECTIVE TOTAL</b>			<b>2</b>	<b>4</b>	<b>100</b>	<b>0</b>	<b>100</b>
<b>SEMESTER TOTAL</b>			<b>10</b>	<b>26</b>	<b>400</b>	<b>400</b>	<b>800</b>

## 8. Appointment of the Course Chairman for First Semester of MBA-FY

Following BOS Members were present during this meet:



### Department of MBA

### Board Of Studies (BOS) Meeting

A.Y. 2024-25 (Semester - I)

Date: 29/08/2024

Sr. No.	Name of the Member	Designation	Sign
1	Dr. D. T. Khairnar	Chairperson	
2	Dr. Nilkanth Dhone	Member (IIM - Nagpur)	ABSENT
3	Dr. Prasad Joshi	Member (SIOM, Nashik)	
4	Mr. Sumit Tiwari	Member (CEO - TIMUS Group)	
5	Dr. Vittal Rangan S	Member (IIM - Bodhgaya)	ABSENT
6	Dr. Surendra Kansara	Member (TISS - Mumbai)	
7	Mr. Nikhil Deore	Member (DISQ - TCS, Nashik)	
8	Dr. S. R. Pachorkar	Member	
9	Dr. N. J. Salunke	Member	
10	Dr. L. C. Sontakke	Member	
11	Dr. R. N. Mahale	Member	ABSENT
12	Dr. S. V. Bachhav	Member	
13	Dr. P. T. Boraste	Member	
14	Mr. A. S. Thete	Member	
15	CA W. V. Bhamare	Member	