

## MARATHA VIDYA PHASARAK SAMAJ'S Karmaveer Adv. Baburao Ganpatrao Thakare College of Engineering, Nashik



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## Department of MBA SIP Details of AY 2023-24

SIP Details of AY 2023-24									
Sr. No.	Full Name of the Students (start with surname)	Specialization	Title of Summer Internship Project	Name of the Organization/Industr y (SIP)	Name of Internal Guide				
1	Kale Roshan Bharat	Marketing Management	Impact of branding on buying behaviour towards real estate sector	Satguru Construction	Dr. N. J. Salunke				
2	Chaudhari Dhanashree Adhikar	Financial Management	A study on Consumer awareness and satisfaction towards gold loan offered by Business co-operative Bank	Business Co-operative Bank	Dr. R. N. Mahale				
3	Dabhade Ragini Satish	Financial Management	a€cca Study on mutual fund investment for retirement planning at SWS financial solutions pvt.	SWS Financial Solutions PVT Ltd	Dr. R. N. Mahale				
4	Kshatriya Harshal Santosh	Financial Management	A study of Financial performance of NAMCO Bank	NAMCO Bank	Dr. S. V. Bachhav				
5	Bhangale YUGANDHAR Ravindra	Marketing Management	A STUDY ON DISTRIBUTION CHANNEL AND BUSINESS DEVELOPMENT ACTIVITIES AT POORVA CHEMTEC	POORVA CHEMTECH	Dr. N. J. Salunke				
6	Gawande Mayur Sanjay	Financial Management	Comparative analysis of various banking products	The Nashik Merchant's Co- operative Bank, Nashik	Dr. S. V. Bachhav				
7	Pagar Rahul Mansaram	Financial Management	A Study On Financial Statement Analysis Of Royal Aqua Spark, Nashik	Royal Aqua Spark, Nashik	Dr. S. V. Bachhav				
8	THOKE SANKET RAVINDRA	Financial Management	To Study In financial modeling for government scheme( MAGNET)	Sujay finserva consultants private limited	Dr. S. R. Pachorkar				
9	Nagare Kishor Balu	Marketing Management	"A Study on the Use and Effectiveness of Social Media Marketing for the Promotion of a Nationalist Congress Political Party in Nashik City"	Prime Digital Media	Dr. N. J. Salunke				
10	Kale Jitesh Suresh	Financial Management	"A study on customer satisfaction towards e- Banking services with special reference to NAMCO Bankâ€	Banking	Dr. S. V. Bachhav				
11	Bhadane Prathamesh Sharad	Financial Management	倜AN ANALYTICAL STUDY OF AWARENESS ABOUT INPUT TAX CREDIT IN GST WITH REFERENCE TO CITIZENS OF NASHIK DISTRICTâ€	Y. G. DHOMSE ASSOCIATES	Dr. R. N. Mahale				
12	Baste Prajakta Nandkumar	Financial Management	A study of business loan reference with NAMCO BANK	Nashik Marchant Co operative Bank Ltd	Dr. R. N. Mahale				
13	Badgujar Shubham Shamkant	Financial Management	The study of working capital management	Kalantri Brothers Pvt Ltd , Sinnar, Dist-Nashik	Dr. R. N. Mahale				
14	Aher Mayur Bhalchandra	HRM	A study on employee welfare of economode food equipment	Economode food equipment Pvt Ltd	Dr. S. R. Pachorkar				
15	Ahire apeksha manohar	Financial Management	A study about the description of GST on common consumers in nashik district	RPSK ASSOCIATED AND CHARTERD ACCOINTANT	Dr. R. N. Mahale				
16	Patil Prachi Sunil	Financial Management	A STUDY OF TAX PLANNING OF SALARIED ASSESSEES IN NASHIK DISTRICT	R.P.S.K & ASSOCIATES CHARTERED ACCOUNTANT	Dr. D. T. Khairnar				
17	Pagar Sanket Rajendra	Marketing Management	"ASSESSING CONSUMER ACCEPATENCE AND READINESS FOR RAMBANDHU'S SPICES PREMIX IN THE NASHIK	URBAN SPICES AND FOOD	Mr. L. C. Sontakke				
18	Deshmukh Sakshi sanjay	Financial Management	Different loans provided by Namco bank.	Nashik merchant co- operative Bank.	Dr. R. N. Mahale				
19	Aher Abhay Dipak	Financial Management	A Study On Deposit's Schemes Of NAMCO Bank , Nashik	NAMCO Bank	Dr. R. N. Mahale				
20	Sonawane Rushikesh Babasaheb	Marketing Management	To study a awareness and business development activity for Agri search India Pvt Ltd. At Nashik	Agri search (India) Pvt. Ltd.	Mr. L. C. Sontakke				
21	Pawar Samruddhi Rajesh	Financial Management	A study on product costing and pricing strategy enhancement	Revamp moto pvt ltd	Dr. D. T. Khairnar				
22	Sohani Bhagyashri Nandkishor	Financial Management	A study on deposit schemes of nandurbar merchant co operative bank	The Nandurbar merchant co cooperative bank	Dr. S. R. Pachorkar				
23	Subhash narayan shinde	Marketing Management	Study of brand awareness of cosimo crop science	Cosimo crop science pvt. Ltd.IN J-38,malegaon	Mr. L. C. Sontakke				
24	Kurhade Harshad Shantaram	Marketing Management	To study on develop of dealer network of in malegaon city	Habicon international	Dr. N J Salunke				
25	Patil Darshana Sharad	Financial Management	A STUDY ON CUSTOMER PERSPECTIVE ABOUT THE RETAIL BANKING SERVICE PROVIDED BY UNION BANK OF INDIA	Union Bank of India	Dr. D. T. Khairnar				
26	Vaibhav Vishnu Omne	Financial Management	To Study Awareness and Perceptions About the Mutual Fund with Respect to Nashik Cityâ€	Trade Magic educare pvt ltd.	Dr. S. V. Bachhav				
27	Rongate Nita kundlik	Marketing Management	A study on customer satisfaction towards lic schemes	LiC Office ( gole colony)	Mr. L. C. Sontakke				
28	Gopal Mayur Suresh	Marketing Management	"A STUDYON UNDERSTANDINGTHE CONSUMER PERCEPTION TOWARDS NEW SPICES PRODUCTS WITH REFERENCE TO URBAN SPICES AND	Urban spices and food	Dr. N J Salunke				
29	RAJOLE SHUBHAM LAXMAN	Marketing Management	The Imapact Of Rera on Developers And Customers at LT Buildcon Nashik	LT Buildcon	Mr. L. C. Sontakke				
30	Pooja Prakash nikam	Marketing Management	Study of business development activities of autonet software at emsys solition (genset) private limited Nashik	Emsys solutions private limited nashik	Dr. N J Salunke				
31	Gaikwad Akshay Sanjay	Marketing Management	"A Study on Retailer Perceptions Towards of Britannia' Cheese Brand in Nashik Cityâ€	Britannia Industry	Dr. N J Salunke				
32	Vetal Rushikesh Dilip	Marketing Management	The study of marketing strategies and brand development	Kondaji Chivda pvt. Ltd.	Mr. L. C. Sontakke				
33	Sonawane shubham dinkar	Marketing Management	TO STUDY OF DISTRIBUATION CHANNEL TOWARDS URBAM FOOD AND SPICES	Urban food &spices	Mr. L. C. Sontakke				
33	1		Enhancing Consumer Engagement: A Study of Marketing						
34	Gundecha Trupti Mahendra	Management		Cravee Clothing	Dr. N J Salunke				
	Gundecha Trupti Mahendra Gawali Neha Prakash	Management Financial Management	Strategies in tshirt industry  "A Study on comparison of mutual fund schemes".	Investment Shelter at Nashik	Dr. N J Salunke Dr. S. V. Bachhav				

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37	Bhavsar Manasi Rajendra	Financial Management	TAX ANALYSIS OF VARIOUS INVESTMENT OPTIONS: "MUTUAL FUNDS VS. STOCKS VS. BONDSâ€	Mahi Mentor, Nashik	Dr. R. N. Mahale
38	Jadhav Aditi Ramesh	Financial Management	A study on understanding the financial modelling of Government Schemes (CIF)	Sujay Finserve Consultant Pvt Ltd	Dr. S. V. Bachhav
39	Salunke Aniket Navnath	Marketing Management	A Study on the customer satisfaction towards the Godrej DIAMORE Bio-Stimulates in Nashik City	STP research (IMRB)	Mr. L. C. Sontakke
40	Giri Dhanashree Bharat	Marketing Management	A study pn awareness and consumer readiness of Drone Docking Station Product with reference to NxtQube Pvt. Ltd.	NxtQube.Pvt.Ltd (Aerogravity)	Dr. N J Salunke
41	PAGERE Suyash Yashwant	Business Analytics	A study on car sale data using powerBI	Spark foundation	Dr. S. V. Bachhav
42	Dikshiti Santoshkumar Dhote	Marketing Management	A study on prospecting process for the Trade magic pvt lmt with reference to Nashik city	Trade magic Educare private limited	Dr. N J Salunke
43	Rajput Sharyu Ranjit	HRM	"A Study on Contract Labour Acts and Ensuring Compliance regarding Contract Labour "	Bosch Ltd NASHIK	Dr. S. R. Pachorkar
44	Shinde Abhishek Bhagwant	Marketing Management	"A STUDY ON MARKET SHARE ANALYSIS OF LUBRICANT OIL m NASHIK CITY FOR KAMAR IMRB LTD"	IMRB kantar reasearch company	Mr. L. C. Sontakke
45	Sasale Chandrashekhar Gulabrao	Marketing Management	"A study on distribution channel optimization for New Giri Paints in Maharashtra state"	New Giri Paints	Dr. N J Salunke
46	Patil Diksha Dattatray	Financial Management	Working capital financing by HDFC bank	HDFC bank	Dr. D. T. Khairnar
47	Khairnar Vaishnavi Dnyaneshwar	Financial Management	"AN ANALYTICAL STUDY ON CGTMSE LOAN FOR MSME SECTOR AT RPD FINANCIAL SOLUTIONS PVT LTDâ€	RPD FINANCIAL SOLUTIONS PVT LTD	Dr. S. V. Bachhav
48	Shirude Chanchal Nivrutti	Marketing Management	Role Of Digital Marketing in Tourism	Shivsandhya Tours & Travels Pvt.Ltd.	Mr. L. C. Sontakke
49	Ahire Sudarshan Arun	Marketing Management	A STUDY ON CUSTOMER FEEDBACK ABOUT THE AMVICO AGRO CORPORATION LTD. PRODUCTS.	Amvico Agro Corporation	Dr. N J Salunke
50	Janhavi Suhas Sonawane	Marketing Management	Study of export marketing with reference to point to point freight private limited	Point to point freight private limited	Mr. L. C. Sontakke
51	Chumbhale Suyog Hiraman	Financial Management	A STUDY OF GST COMPLIANCE PROCESS	Neelay Industries	Dr. R. N. Mahale
52	Sawant rutik kiran	Marketing Management	A study on skill development of tribal school students through bamboo raakhi preparation activity	Sampoorna bamboo kendra	Mr. L. C. Sontakke
53	TAYADE ADARSH JEEVAN	Financial Management	TO STUDY AND ANALYSIS OF GST RETURN	RITESH JANGID & ASSOCIATES (CA)	Dr. S. R. Pachorkar
54	Fatangle Sakshi Dashrath	HRM	A study on recruitment and selection process	eMsys solutions pvt ltd Nashik	Dr. S. R. Pachorkar
55	Sangle Akanksha Ashish	Financial Management	Income tax e-filing	омѕт	Dr. S. R. Pachorkar
56	Sonawane Siddhi Suresh	HRM	A STUDY ON RECRUITMENT AND TALENT ACQUISITION IN AMOL TECHNOLOGIES P∨T LIMITEDâ€	Amol Technology Pvt Ltd	Dr. S. R. Pachorkar
57	Shewale Ritesh Shivaji	Financial Management	To Study Awareness and Perception about the mutual fund w.r.t. Nashik City	Trademagic Educare Pvt. Ltd.	Dr. S. R. Pachorkar
58	Lokhande Anuja Kailas	Financial Management	A study on Stock Market Awareness among the Students with special reference to Nashik Cityâ€	Trade Magic Educare Private limited	Dr. S. V. Bachhav