



DEPARTMENT OF MBA

SIP Details AY 2022-23

Sr.No.	Full Name of the Students (start with surname)	Specialization	Title of Summer Internship Project	Name of the Organization/Industry (SIP)	Name of Internal Guide
1	Ahire Sejal Jagadish	HRM	A study on onboarding process and recruitment process	HCG MANAVATA CANCER CENTER	Dr. S. V. Bachhav
2	Wagh Tanuja Sanjay	Financial Management	A study on investment preferences of young investor in Nashik city	Atharva Enterprises	Dr. R. N. Mahale
3	Navgire Mayuri Rohidas	Marketing Management	A Study of Market Potential of Value Added Bamboo Products with specific reference to Nashik Market	Maharashtra Bamboo Promotion Foundation Mumbai	Dr. N. J. Salunke
4	Kandekar Sarthak Bajirao	Marketing Management	A study on the Market Potential of Brand SL product of Willowood Chemicals Ltd.	Willowood Chemicals Limited	Dr. S. R. Pachorkar
5	Shaikh Ikra Muniroddin	HRM	"A Study On Recruitment And Selection".	Paarsh Infotech Pvt.Ltd. Nashik	Dr. S. V. Bachhav
6	Gaikwad Vaibhav Bhaskar	Financial Management	A Study on The Awareness and Acceptance of a Central Bank Digital Currency (CBDC) in The City of Nashik	Winjit Technologies	Mr. L. C. Sontakke
7	Chandore Rutik Sharad	Marketing Management	A Study On Customer Feedback Concerning B2B Sales Of Rio Wines In Nashik City	Good drop wine	Dr. S. R. Pachorkar
8	Shaikh Maseerah Ashfaqe	HRM	A Study on Recruitment, Selection and Employee Life Cycle	Solace Infotech Private Limited, Nashik	Dr. S. V. Bachhav
9	Marathe Pranali Naresh	Marketing Management	A study on export marketing with reference to point to point freight	Point to point freight	Dr. S. R. Pachorkar
10	CHAVAN KALYANI RAJENDRA	HRM	A STUDY ON RECRUITMENT AND SELECTION IN SLIDEWELL MEILLEUR TECH PVT LIMITED	SLIDEWELL MEILLEUR TECH PVT LIMITED	Dr. S. V. Bachhav
11	Chaudhari Himali Pralhad	HRM	HR Policy & Training and Development	SM Auto Stamping Ltd, Nashik	Dr. S. V. Bachhav
12	Nikam sachin manik	HRM	A study on Recruitment and selection	Solace Infotech private limited, Nasik	Dr. S. V. Bachhav
13	Abhishek pundlik shermale	Marketing Management	Impact of digital marketing on consumer buying behaviour at eco sure nashik	Eco Sure nashik	Dr. N. J. Salunke
14	Nimse Komal Ajit	HRM	Study On Training and development	SLIDEWELL MEILLEUR TECH PVT LIMITED A-6 MIDC AMBAD, NASHIK	Dr. S. V. Bachhav
15	PATIL GAYATRI PRAKASH	Business Analytics	A STUDY ON CAR SALES DATA USING POWER BI	THE SPARK FOUNDATION	Dr. S. V. Bachhav
16	Kajale Tushar Eknath	Financial Management	A study on financial analysis of NAMCO bank	NAMCO Bank	Dr. R. N. Mahale
17	Nagare Ashwini Manik	Financial Management	A study on loans and advances of Namco bank	Namco bank	Dr. R. N. Mahale
18	Abhishek Ramrao More	Marketing Management	STUDY OF THE PRODUCT PROMOTIONAL ACTIVITIES FOR CRUSIER 350FS INSECTISIDE	Syngenta.Pvt.Ltd	Dr. N. J. Salunke
19	Bhor Kanchan Uttam	HRM	Study on Talent Acquisition at Reliable autotech pvt ltd	Reliable Autotech Pvt. Ltd	Dr. S. V. Bachhav
20	Jadhav Anuja Rangnath	Financial Management	A Study On Non Performing Assets of NAMCO Bank	Nashik Merchant Co-Operative Bank, Tilakwadi Branch	Mr. L. C. Sontakke
21	Goklani Suraj Deepak	Financial Management	GOODS & SERVICES TAX: REGISTRATION PROCESS	P S Associates	Mr. L. C. Sontakke
22	Patidar Amisha Mahendra	Financial Management	A study on fundamental analysis of selected automobile industry	Motilal Oswal Financial Services Ltd	Dr. R. N. Mahale
23	Lokhande Gaurav Vijay	Marketing Management	Analysis of sales promotion and advertising strategy	Poorva chemtech pvt. Ltd.	Dr. S. R. Pachorkar
24	Rayate sakshi Balasaheb	Financial Management	Study on working capital management	VIP LTD	Dr. R. N. Mahale
25	KEDAR PANKAJ JANARDAN	Marketing Management	A STUDY ON USE OF SOCIAL MEDIA MARKETING FOR BUSINESS.	THECAWMS MEDIA	Dr. S. R. Pachorkar
26	Pramod Nandaraj Khairnar	Marketing Management	To promote rice and pulses to Retailers with special reference to sahyadri farms	Sahyadri farmer producer company	Dr. S. R. Pachorkar
27	Tungar Gokul Sanjay	Marketing Management	A study on social media marketing and customer feedback analysis	Thecawms Media	Dr. N. J. Salunke
28	Birari anup pramod	Marketing Management	A study customer feedback analysis with reference to Sahyadri agro retail ltd	Sahyadri Farms,Mohadi,Nashik	Dr. S. R. Pachorkar

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29	Jagtap Anjali Sanjay	Financial Management	A Study On Financial Performance Analysis Of Bank	SHAKAR MAHARSHI TRIMBAKRAO GHUGE GURUJI BHAGYASHRI GRAMIN BIGARSHETI SAHAKARI PATSANSTHA MARYADIT, NIPHAD.	Dr. R. N. Mahale
30	Nikam Rudrakumar Sanjay	Marketing Management	ANALYSIS OF BRAND AWARENESS OF MAXX JEERA AMONG RETAILERS AT MAXX BEVERAGES	Maxx Beverages Pvt Ltd	Dr. N. J. Salunke
31	Bhabad Gautamee Sanjay	Financial Management	A STUDY ON CREDIT APPRAISAL PROCESS FOLLOWED BY RPD FINANCIAL SOLUTION PVT. LTD.	RPD FINANCIAL SOLUTION	Mr. L. C. Sontakke
32	Shah Dipen Shrenik	Marketing Management	Employer Branding	Winjit technologies	Dr. N. J. Salunke
33	Sayyed Rehan Altaf	HRM	A Study on worker's participation in management	Sema rope industries	Dr. S. V. Bachhav
34	Wadghule Rajashree Vilas	HRM	Performance Appraisal	EL and ME technochem	Dr. S. V. Bachhav
35	Mande vikram anil	Financial Management	A STUDY OF CORPORATE GOVERNANCE OF INDIAN FINANCIAL SECTOR	NAMCO BANK	Dr. R. N. Mahale
36	Borade Priyanka Bajirao	Financial Management	Marketing of insurance products	ICICI prudential Life insurance	Dr. R. N. Mahale
37	Jadhav Aditya Sanjay	Marketing Management	A STUDY ON DISTRIBUTION CHANNEL MANAGEMENT AND COMPARATIVE STUDY OF SERVICES PROVIDED IN NASHIK RURAL REGION	Dairy Power Limited Pvt Ltd	Dr. S. R. Pachorkar
38	Patil Shivani Milind	Marketing Management	A study on consumer awareness and business development with reference to Shri Om Sai Steel pvt ltd. Karnataka	Shri Om Sai Steel pvt. Ltd.	Dr. N. J. Salunke
39	Nitin khushal rane	Marketing Management	A STUDY ON MAIZE SEED PROCESSING OF MARKETING STRATEGY AND DEVELOPMENT	Krushi ratna farmer produce pvt.lmt.	Dr. N. J. Salunke
40	Warghade Sandip Ananda	Marketing Management	A STUDY ON MARKET ANALYSIS OF AUTO COMPONENTS INDUSTRY AFTER COVID-19 EPIDEMIC	SHREE KRISHNA PRESS WORKS, NASHIK	Dr. N. J. Salunke
41	More Bhagyashri Hiranman	HRM	Project on Recruitment and Selection	Suzlon Energy limited	Dr. S. V. Bachhav
42	Gosavi Harshada shivgir	Financial Management	"A study on E-filing process of Income Tax Return(ITR) for salaried individuals" at V S V H Co and Associates (Nashik)	V S V H Co-operatives and Associated CA firm Nashik	Mr. L. C. Sontakke
43	Aajage Bhushan Sanjay	Financial Management	A Study on Financial Statements analysis	Shree Krishna Press Work	Mr. L. C. Sontakke
44	Mogal Sayali Satish	Financial Management	A study on credit appraisal process of secured loan followed by RPD Finsol Pvt. Ltd.	RPD Finsol Pvt. Ltd	Dr. R. N. Mahale
45	Ghughe Meghali Subhash	Financial Management	A STUDY ON LOANS AND ADVANCES BY COOPERATIVE BANK	SAHAKAR MAHARSHI TRIMBAKRAO GHUGE GURUJI BHAGYASHRI GRAMIN BIGARSHETI SAHAKARI PATSANSTHA MARYADIT, NIPHAD PANCHAVATI, NASHIK	Mr. L. C. Sontakke
46	Bhamare Shruti Shivaji	Marketing Management	To study on servqual dimension of NBLIK	NBLIK India Pvt Ltd	Dr. S. R. Pachorkar
47	hemangi Chandrate	Financial Management	To the process of project finance and ratio analysis	Sujay finsrv consultant Pvt Ltd	Dr. R. N. Mahale
48	Bhikole dakshata baban	HRM	A study on recruitment and selection at OSG Oriana pvt. Ltd.	OSG Oriana pvt. Ltd, Jalgaon	Dr. S. V. Bachhav
49	Shinde Falguni satish	Financial Management	A STUDY ON PRODUCT COSTING FOR A PRODUCT	KOSO INDIA PVT LTD	Dr. R. N. Mahale
50	Patil Pooja Sudhakar	Financial Management	A Study Of Various Kinds Of Taxable Income	M.A.S.M.A & Associates	Dr. R. N. Mahale
51	Patil yuvraj hiranman	Marketing Management	Impact of digital marketing on consumer buying behaviour	Book a workshop nashik	Dr. N. J. Salunke
52	Pawar Nikita Anil	HRM	Recruitment And Selection	Paarsh Infotech	Dr. S. V. Bachhav
53	Pawar Apurva Sanjay	Marketing Management	Analysis of impact of digital marketing on traditional marketing with respect to consumer behavior among youth in nashik	Versatile Marketing	Dr. N. J. Salunke
54	Bhushan Waman Shinde	Financial Management	To Study GST Filling & it Procedure for SSB Associators	SSB Associators	Dr. R. N. Mahale