



Maratha Vidya Prasarak Samaj's
Karmaveer Adv. Baburao Ganpatrao Thakare College
of Engineering, Nashik

Udoji Maratha Boarding Campus, Near Pumping Station, Gangapur Road, Nashik

A STRONG EDUCATIONAL FOUNDATION TO ADVANCE YOUR CAREER



DEPARTMENT *of* MIBA

VOLUME 32

DEPARTMENTAL NEWS LETTER

A.Y. 2023-24

JOHN D.
ROCKEFELLER

"GOOD MANAGEMENT CONSISTS IN
SHOWING AVERAGE PEOPLE HOW TO DO
THE WORK OF SUPERIOR PEOPLE."

News Letter 2023-24

Vision, Mission and Objectives of the Department

Vision

To be the center of management excellence for building management development capabilities in Leadership, Innovation and Research in the domain of multi-disciplinary Management profession thereby contributing to the development of business and the common masses.

Mission

To develop Managers and Entrepreneurs for the business and industry by inculcating the values for discipline, quality and transparency thereby possessing managerial skills, acumen and passion to lead their organization of employment/self-employment.

Program Educational Objectives

1. **PEO1:** Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.
2. **PEO2:** Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.
3. **PEO3:** Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.
4. **PEO4:** Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.
5. **PEO5:** Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

Sr. No.	Name of the Activity	Resource Person	Date
1.	Swayam Talk	Mr.Naveen Kale And Mr. Ashay Mahajan	26/09/2023
2.	Project Bandhan 23 Felicitation program	Mrs.Nirupama Deshpande	12/10/23
3.	A session on Digital Business	Mr. Saurabh Birari	13/10/23
4.	A session on Financial Literacy	Mrs. Gauri Geet	14/10/23
5.	A Session on NCDX, Commodity Market Derivatives	Dr. Deepali Chandak	14/10/23
6	A contemporary approach to sampling	Mrs. Meenu Sethi	21/11/23
7	Outbound Training Program	Mrs. Arya Hycinth	18-20 Dec 23
8.	A Session on Technical Analysis	Mr. Vikrant Shah	12/12/23
9.	Kona Kona Shiksha	Mrs. Deepali Chandak	5/2/24
10	Mind Matters	RJ Saurabh Toche	10/2/24

Sr. No.	Name of the Activity	Resource Person	Date
11	Inbound Management Training	Mrs. Arya Hycinth	11/1/24 & 13/1/24
12	Bootstrap startup (ideation to commercialization of start startup session)	Ms. Ashwini Bhavsar	5/2/24
13	A session on NSIC (Govt schemes details)	Mr. Naik	12/2/24
14	An Online session on placement opportunities for MBA students	Mr. Aniket Jondhale	10/2/24
15	A session on Entrepreneurship	Mr. Sumit Tiwari	24/2/2024
16	Parents Teachers Meet		17/2/24
17	Awareness of Mutual Fund and Career opportunity for MBA Finance students in Mutual fund industry	Mrs. Prachi Choudhary	5/3/24
18	Master Class on how to start a Startup	Mr. Sudhir Kadam	5/3/24
19	Mutual Fund awareness by HDFC	Mr. Navin	15/3/2024
20	Internship opportunities cum Career guidance session	Mr. Dyneshwar Aher	21/3/2024

Sr. No.	Name of the Activity	Resource Person	Date
21	Powerful Careers in the Digital World (UK Remote Internship opportunities)	Mr. Sachin Parekh	26/3/2024
22	A Workshop on Mindfulness	Mr. Aasish Thete	25/3/2024
23	Management Maverick- The Hunt for strategic Solutions 2K24	Mr. LC Sontakke Mr. Asish Thete	23/3/2024
24	One Day Online Workshop on Equity Research	Mr. Vikrant Shah	27/3/2024
25	A session on Interview preparation	Ms. Lavanya K (IIM-B)	1/4/2024
26	Strategic Marketing Case studies	Mr. Vishal (IIM-C)	4/4/24
27	A session on startup and Entrepreneurship- Ladache Kulfi	Mr. Rahul Papal, Founder of Ladachi Kulfi Pune	6/4/24

Swayam Talk

To make awareness about the "Swayam Talk" platform which aims to provide a platform to remarkable common people who thought uncommonly and carved their own path with confidence, knowledge and perseverance. The session is a movement to inspire every human being to shove routine lifestyles and evolve to become what he or she desires.



Mr.Naveen Kale And Mr. Ashay Mahajan has created a unique platform where extraordinary individuals from various fields as diverse as science, art, business, technology, social service, language, tourism, agriculture, and so on, come together and share their inspiring ideas with the audience. Their talks primarily comprise of their life journey, thoughts and anecdotes which changed their lives, and 'an idea' which inspires them to follow their passion and dream big.
www.swayamtalks.org

Program on Project Bandhan 2023 felicitation.

The Department of MBA organized "Project Bandhan 2023 Felicitation program in which Rs. 2, 11000 was collected by selling of handmade bamboo rakhi and given to Venu Shilpi NGO.



Project Bandhan 2023 not only provided a platform for students to develop their entrepreneurial skills but also instilled a sense of social responsibility and community service. The success of this initiative reflects the commitment of our department to fostering holistic development among our students, preparing them to be both business leaders and socially conscious citizens.

A session on Digital Business

The Department of MBA organized "A session on Digital Business" to equip attendees with the knowledge and skills needed to navigate and succeed in the digital business landscape, whether as entrepreneurs, business owners, or professionals.



Mr. Saurabh Birari who is Food and travel vlogger from Nashik & Founder- Smart Digital Solutions, Founder- Hotel Lavang & Founder- Mi Nashikkar and Foodie Saurabh through his session explains concept and scope of Digital Business. These sessions were typically designed to educate individuals about Digital Transformation Awareness and E commerce marketing Skills.

A session on Financial Literacy on Smart Investors Awareness Week by SEBI

The Department of MBA organized "A session on Financial Literacy on Smart Investors Awareness Week " by SEBI to enhance Financial Literacy and increase Investors awareness. These sessions were typically designed to educate individuals about various aspects of



investing, financial planning, and risk management and it helped them to gain the knowledge for effective investment decisions. Mrs. Gauri Geet a Expert Speaker and SEBI resource person had given the highlights about the Smart Awareness for the Investors and guided with few precautions a investors should be always aware of to the MBA students.

A Contemporary Approach to Sampling Awareness

In the realm of research, sampling is a fundamental aspect that significantly influences the reliability and validity of study outcomes. However, with the advent of new technologies, evolving methodologies, and increasingly complex data landscapes, maintaining awareness of contemporary sampling techniques is crucial for researchers across disciplines. This session aims to delve into the latest trends, challenges, and innovations in sampling methodologies, equipping participants with the knowledge and skills necessary to navigate the modern research landscape effectively. By actively participating in these activities, participants gain a deeper understanding of contemporary sampling techniques, develop practical skills for designing and implementing sampling plans, and acquire insights that enhance the rigor and validity of their research endeavors. The activity experience is designed to be inclusive, collaborative, and empowering, empowering participants to apply their newfound knowledge and skills to advance research in their respective fields.



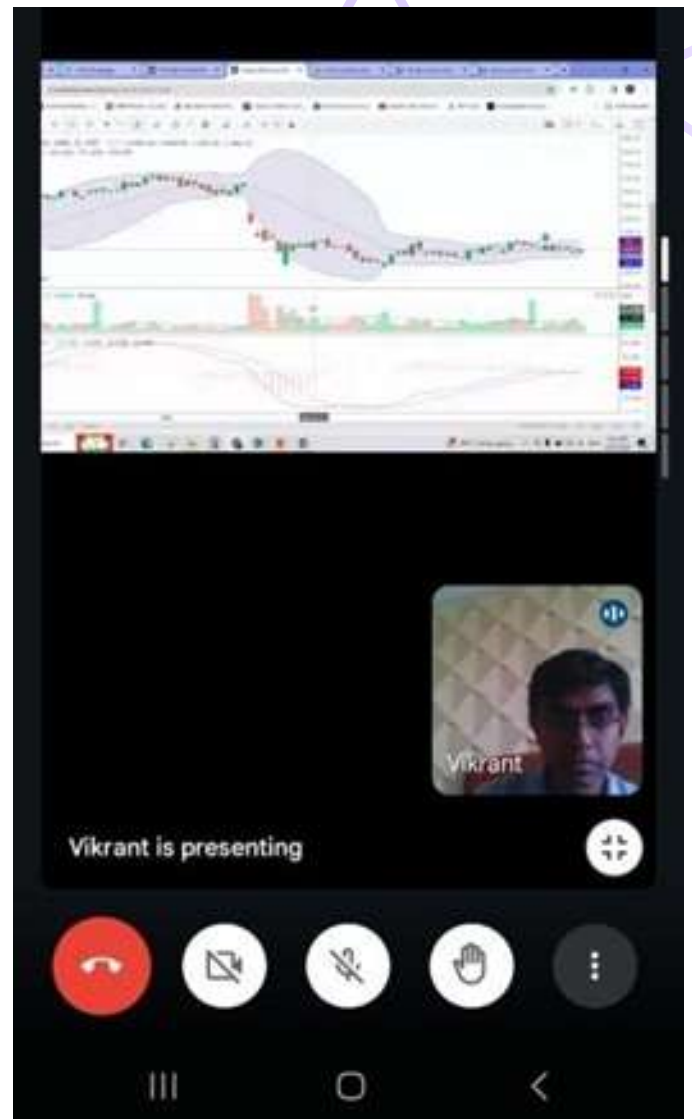
Outbound Training Program by Mrs. Arya Hycinth

The inbound soft skills training session emphasized the importance of effective communication, empathy, and problem-solving in inbound operations. Led by Mrs. Arya, a seasoned soft skills expert, the session focused on developing crucial skills such as active listening, conflict resolution, and adapting communication styles to meet customer needs. By actively participating in these activities, participants gain a deeper understanding of essential Soft skills.



A Session on Technical Analysis by Mr. Vikrant Shah

The workshop conducted by Mr. Vikrant Shah focused on technical analysis in financial markets, aimed at enhancing the participants' ability to analyze market trends and make informed investment decisions. The session was designed for students, faculty



interested in gaining practical insights and skills in technical analysis. It contributed to the ongoing efforts at KBT COE to promote financial literacy and awareness in commodity markets, aligning with the institution's collaboration goals. Participants gained a comprehensive understanding of technical analysis and its application in financial markets.

"FINANCIAL EDUCATION FOR YOUNG CITIZEN" Initiated by NISM & Kotak Karma, Mumbai, KONA KONA Shiksha

Five Days, Ten Hours workshop was conducted under the "FINANCIAL EDUCATION FOR YOUNG CITIZEN" An Initiative of National Institute Of Securities Markets (NISM), Mumbai & Kotak Karma, Mumbai.

This session was conducted online by SEBI experts who will guide the participants in terms of financial market and various other aspects of finance.



Workshop was conducted with the given objectives

- Creating awareness of the personal finance framework.
- Awareness of prerequisites for investing in securities markets.
- Understanding of precautions and awareness of risk involved while investing in securities markets
- Capacity building for evaluation of investment opportunities in securities markets.
- Awareness of employment opportunities in financial service industries.
- Creating awareness of self-employment opportunities viz. investment advisors or authorized persons of brokers.
- Empowerment of students for facing interviews with financial services industry employment opportunities

A session on Mind Matters Mind Matters

The Department of MBA organized "A session on Mind Matters" Training the mind is often associated with the development of several soft skills. Here are some key soft skills that are relevant to the process of training and enhancing one's mental capabilities: These soft skills contribute to a well-rounded and resilient mindset, enhancing an individual's ability to learn, adapt, and navigate various aspects of life and work. These sessions were typically designed to Enhance Soft Skills of the MBA students namely problem solving skills, EQ, critical thinking and mindfulness with better decision making.



Inbound Management Training by Mrs. Arya Hycinth

The inbound soft skills training session emphasized the importance of effective communication, empathy, and problem-solving in inbound operations. Led by Mrs Arya, a seasoned soft skills expert, the session focused on developing crucial skills such as active listening, conflict resolution, and adapting communication styles to meet customer needs. By actively participating in these activities, participants gain a deeper understanding of essential Soft skills.



A session on Bootstrap

The Bootstrap Session for Start-Up Acceleration aims to equip aspiring entrepreneurs and early-stage start-ups with the essential skills, knowledge, and tools needed to navigate the challenging landscape of building and growing a successful business. This intensive and interactive session will cover key areas such as business ideation, market research, product development, branding, and fundraising. The Bootstrap Session is a dynamic and interactive workshop tailored for startup enthusiasts, founders, and aspiring entrepreneurs. This session aims to provide practical insights, actionable strategies, and valuable networking opportunities to fuel the growth of your startup.



A session on NSIC

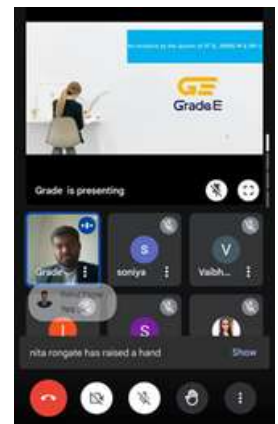
The National Small Industries Corporation (NSIC) Workshop is designed to provide entrepreneurs, small business owners, and aspiring enterprises with a comprehensive understanding of the resources and support offered by NSIC. This hands-on session aims to educate participants about the various schemes, initiatives, and services provided by NSIC to foster the growth and development of small and medium-sized enterprises (SMEs).



The NSIC Workshop concluded with a summary of key insights, resources for ongoing support, and guidance on how participants can engage further with NSIC. Participants left with a clear understanding of the avenues available through NSIC to strengthen and grow their businesses.

A session on Placement opportunities for MBA students

The Placement Opportunities Session for MBA Students is a comprehensive program designed to equip individuals pursuing Master of Business Administration (MBA) degrees with the knowledge, skills, and resources necessary to navigate the competitive job market successfully.



These sessions were typically designed to enhance placement opportunities for MBA students and were typically designed to provide them with valuable insights into the job market, industry trends, and strategies for securing employment after completing their MBA programs. The outcomes of such sessions was increase in industry awareness and networking, build confidence and communication skill.

A session on Entrepreneurship

Sumit Tiwari, a seasoned entrepreneur and a trailblazer in the world of business, shared his insights on the challenges and triumphs of building a successful venture. From the inception of Timus Luggage to its current standing as a market leader, Mr. Tiwari guided attendees through the strategic decisions, innovative thinking, and leadership principles that have shaped the company's success.



Participants can expect gained invaluable insights into the dynamics of entrepreneurship, including:

Parent Teacher Meet

Department of MBA, MVP's KBT College of Engineering., organized the Parent-Teacher Meeting (PTM) for the A.Y.2023-24 on 17th February 2024 at 10.30 a.m. to 12.30 p.m. The purpose of the meeting was to provide an opportunity for parents and teachers to discuss the progress, challenges, and development of their children in the academic year.



At the end of session, parent's teacher's interaction was held with HOD and faculty. All queries of parents were satisfactorily answered by all faculty members. Program concluded with vote of thanks by Parents Meet Coordinator Dr. R. N. Mahale. The Parent-Teacher Meeting concluded on a positive note, with both parents and teachers expressing their commitment to working together in the best interest of the students. The exchange of ideas, feedback, and suggestions during the meeting reaffirmed the strong partnership between the college and parents in nurturing the next generation of leaders and achievers.

Awareness of Mutual Fund and Career opportunity for MBA Finance students in the Mutual fund industry. (Alumni 2015-2017 Batch)

This specially designed program focuses on equipping participants with the essential knowledge and skills needed to make informed investment decisions, construct diversified portfolios, and ultimately achieve their financial objectives. This session was not just about theoretical concepts; it's a hands-on experience that will empower students to navigate the complexities of the financial landscape with confidence. The session bridges the gap between academic knowledge and real-world application, providing tools to excel in a career within the Mutual Fund industry.



How to Start a Startup by Mr. Sudhir Kadam

The Bootstrap Session for Start-Up Acceleration aims to equip aspiring entrepreneurs and early-stage start-ups with the essential skills, knowledge, and tools needed to navigate the challenging landscape of building and growing a successful business. This intensive and interactive session will cover key areas

such as business ideation, market research, product development, branding, and fundraising. This session aims to provide practical insights, actionable strategies, and valuable networking opportunities to fuel the growth of your startup. These sessions were typically designed to educate Concept of Entrepreneurship



Awareness of Mutual Fund by HDFC AMC

This specially designed program focuses on equipping participants with the essential knowledge and skills needed to make informed investment decisions, construct diversified portfolios, and ultimately achieve their financial objectives. This session was not



just about theoretical concepts; it's a hands-on experience that will empower students to navigate the complexities of the financial landscape with confidence. The session bridges the gap between academic knowledge and real-world application, providing tools to excel in a career within the Mutual Fund industry. These sessions were typically designed to educate MBA Finance students about the Mutual Fund industry. The objective of the session was to empower participants with knowledge and skills to make informed investment decisions, build diversified portfolios, and achieve their financial goals effectively. And build Career opportunities for the MBA students in the Mutual Fund Industry.

Internship opportunities cum Career guidance session

The objective of the Internship Opportunities cum Career Guidance Session is to provide participants with valuable insights and practical guidance to navigate the competitive landscape of internships and kickstart their careers effectively. This session aims to equip



attendees with the necessary knowledge, resources, and strategies to identify and secure internship opportunities aligned with their career goals. Additionally, it aims to offer guidance on professional development, skill enhancement, networking, and career planning to empower participants in making informed decisions regarding their career paths. Through interactive discussions, informative presentations, and hands-on activities, this session seeks to inspire, educate, and support individuals in their journey towards achieving professional success and personal growth..

Powerful careers in digital world (UK remote Internship opportunities)

This session explored the evolving landscape of digital careers, highlighting the growing importance of remote work and the opportunities it presents, particularly in the UK. Attendees gained valuable insights into the various digital career paths available, the skills required to thrive in these roles, and how to secure remote

internships to gain hands-on experience. "Powerful Careers in the Digital World," focusing on remote internship opportunities available in the UK. This event aimed to provide participants with insights into the digital job market and guide them on securing remote internships that can kick start their careers.



A Workshop on Mindfulness

The workshop provided an immersive experience into the practice of mindfulness, focusing on both its theoretical foundations and practical applications. The workshop covered various aspects of mindfulness, including various games, and strategies to incorporate mindfulness into everyday activities. Enhance Mindful Movement, Awareness and Introduction to Mindfulness, & Closing and Reflection. This event was ideal for MBA students in enhancing their mindset and life skill.



Management Maverick- The Hunt for strategic Solutions 2K24

The department of MBA arranged a Inter-College Competition between the MBA Colleges of Nashik City. Wherein there were different competitions were arranged keeping in mind the different disciplines like finance, marketing, human resource etc. The competitions included Cash Flow Game, Treasure Hunt and many more.



One Day Online Workshop on Equity Research Mr. Vikrant Shah

This intensive workshop aimed to equip participants with the essential skills and knowledge required to conduct thorough equity research. Mr. Vikrant Shah, with his extensive experience and expertise, guided attendees through the critical aspects of equity research, including financial statement analysis, valuation methods, and report writing.

This event was ideal for MBA students in enhancing their financial skills and knowledge. Gain a solid understanding of the fundamental concepts and principles of equity research.

A session on Interview preparation Ms. Lavanya K (IIM-B)

The session provided attendees with comprehensive insights into effective interview preparation strategies. Ms. Lavanya K, drawing on her extensive experience and expertise, shared practical tips and techniques to help participants stand out in interviews. The session covered a range of topics, from understanding the interview process to mastering the art of responding to challenging questions.



Strategic Marketing Case Studies, Mr. Vishal (IIM-C)

During this engaging and informative session, Mr. Vishal, with his extensive knowledge and experience in strategic marketing, delved into real-world case studies that highlighted effective marketing strategies and their impact on business performance. The event equipped participants with a deeper understanding of how strategic marketing decisions are made and implemented in various industries.

This event was ideal for MBA students in enhancing their strategic marketing skills and knowledge. The opportunity to learn from one of the best in the field and gain valuable insights into the world of strategic marketing was truly invaluable.

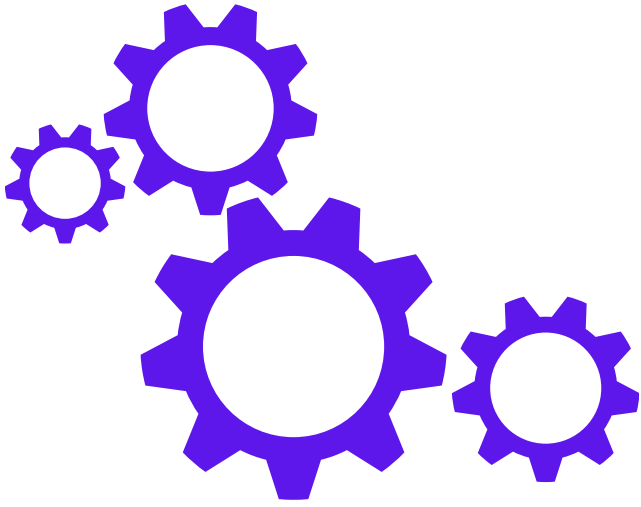
A session on startup and Entrepreneurship- Ladache Kulfi - Mr. Rahul Papal, Founder of Ladachi Kulfi Pune

Mr. Rahul Papal, a visionary entrepreneur, and the creative force behind Ladachi Kulfi, Pune, shared his remarkable journey of transforming a simple idea into a thriving business. Ladachi Kulfi, known for its delectable range of traditional and innovative kulfis, has captured the hearts of many and established itself as a beloved brand in Pune.

This event aims to provide valuable insights and practical knowledge for aspiring entrepreneurs and anyone interested in the journey of building a successful business from the ground up.



Students get acquainted the knowledge about skill set required for the successful Entrepreneurship opportunities after MBA.



INDUSTRIAL VISITS



Industrial Visit at Jawaharlal Nehru Port Authority (JNPT), Navi Mumbai

Industrial Visit at Jawaharlal Nehru Port Authority (JNPT), Navi Mumbai was organized for MBA-SY students. MVP Samaj's KBT COE, Department of MBA organized an industrial visit at at Jawaharlal Nehru Port Authority (JNPT), Navi Mumbai on 18th March 2024. During this visit, students learnt about the logistics, how docks work, also learned about the import and export business. They also got exposure to upcoming government plans regarding ports.



Improvement in the knowledge related to import export, future government plans regarding ports, logistics and more.

Industrial Visit at Kapse Paithani, Yeola

Industrial Visit at Kapse Paithani, Yeola was organized for MBA-FY students. MVP Samaj's KBT COE, Department of MBA organized an industrial visit at Kapse Paithani, Yeola on 05th April 2024. During this visit, students observed various processes and departments of Kapse Paithani. Students also got the knowledge of various products and services provided by Kapse Paithani.



Improvement in the knowledge related to handlooms, Cloth manufacturing and Management practices.

Industrial Visit at Mapro Manufacturing Plant, Wai

MVP Samaj's KBT COE, Department of MBA organized an industrial visit at Mapro Manufacturing Plant, Wai on 21st December 2023. During this visit, students observed various processes and departments of Mapro manufacturing plant. Students also got the knowledge of various products and services provided by Mapro. Industrial Visit at Mapro Manufacturing Plant, Wai, Maharashtra was organized for MBA-SY students.



Improvement in the knowledge related to Strawberry farming, Food Processing and Management practices.

Industrial Visit at Mapro Manufacturing Plant, Wai

MVP Samaj's KBT COE, Department of MBA organized an Industrial Visit at Sahyadri, Nashik for MBA-FY students to make them aware of new agriculture sector and the innovative techniques followed by them. This activity gave the MBA students a proper exposure of the agriculture sector and also made them aware of the market that is available for the agriculture produce. They learnt about the cold storage process and also about the business management practices followed by them to develop a successful and trustworthy brand in retail sector too.



Improvement in the knowledge related to Agriculture Based sector along with the innovative techniques followed by the modern farmers and management practices

Industrial Visit at Sunrise Candles, Panchgani

MVP Samaj's KBT COE, Department of MBA organized an Industrial Visit at Sunrise Candles for MBA-SY students to make them aware of manufacturing activity of wax items and social awareness of how blind people work. This activity explained students of the manufacturing process of different wax items. As this factory is owned and run by blind people it gave a total another level experience of learning for students and also acted as an eye opener for students stating that no challenge is bigger if you have the strength and will power to face it.



Improvement in the knowledge related to Agriculture Based sector along with the innovative techniques followed by the modern farmers and management practices