

Department of MBA

Course Outcome AY 2023-2024



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Vision

To be the center of management excellence for building management development capabilities in Leadership, Innovation and Research in the domain of multi-disciplinary Management profession thereby contributing to the development of business and the common masses.

Mission

To develop Managers and Entrepreneurs for the business and industry by inculcating the values for discipline, quality and transparency thereby possessing managerial skills, acumen and passion to lead their organization of employment/self-employment.

Program Educational Objectives

1. PEO1:

Graduates of the MBA program will successfully integrate core, cross-functional and interdisciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

2. PEO2:

Graduates of the MBA program will possess excellent communication skills, excel in crossfunctional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

3. PEO3:

Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

4. **PEO4**:

Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

5. PEO5:

Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

Program Outcomes

- Generic and Domain Knowledge Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues
- 2. **Problem Solving & Innovation -** Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
- 3. **Critical Thinking -** Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions
- 4. Effective Communication Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
- 5. Leadership and Team Work Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
- 6. Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
- 7. Entrepreneurship Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
- Environment and Sustainability Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.

- 9. Social Responsiveness and Ethics Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
- 10. **Life Long Learning** Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

FE Subjects Course Outcomes ACADEMIC YEAR: - 2023-24 Semester – I

Subject Code	COGNITIVE ABILITIES	Accounting for Business Decisions (101)
C101.1	REMEMBERING	DESCRIBE the basic concepts related to Accounting,
		Financial Statements, Cost Accounting, Marginal Costing,
		Budgetary Control and Standard Costing
C101.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught
		through the syllabus.
C101.3	APPLYING	PERFORM all the necessary calculations through the
		relevant numerical
		problems.
C101.4	ANALYSING	ANALYSE the situation and decide the key financial as well
		as non-financial
		elements involved in the situation.
C101.5	EVALUATING	EVALUATE the financial impact of the decision.

Subject	COGNITIVE	Organizational Behaviour (102)
Code	ABILITIES	0
C102.1	REMEMBERING	DESCRIBE the major theories, concepts, terms, models,
		frameworks and research findings in the field of
		organizational behavior.
C102.2	UNDERSTANDING	EXPLAIN the implications of organizational behavior from
		the perspectives of employees, managers, leaders and the
		organization.
C102.3	APPLYING	MAKE USE OF the Theories, Models, Principles and
		Frameworks of organizational behavior in specific
		organizational settings.
C102.4	ANALYSING	DECONSTRUCT the role of individual, groups, managers
		and leaders in influencing how people behave and in
		influencing organizational culture at large.
C102.5		FORMULATE approaches to reorient individual, team,
	EVALUATING	managerial and leadership behaviour inorder to achieve
		organizational goals.
C102.6		ELABORATE UPON the challenges in shaping
	CREATING	organizational behavior, organizational culture and
		organizational change.

Subject	COGNITIVE	Economic Analysis for Business Decisions (103)
Code	ABILITIES	
CO103.1	REMEMBERING	DEFINE the key terms in micro-economics.
CO103.2	UNDERSTANDING	EXPLAIN the key terms in micro-economics, from a managerial
		perspective.
CO103.3	APPLYING	IDENTIFY the various issues in an economics context and
		DEMONSTRATE their significance from the perspective of
		business decision making.
CO103.4	ANALYSING	EXAMINE the inter-relationships between various facets of
		micro-economics from the perspective of a consumer, firm,
		industry, market, competition and business cycles.
CO103.5	EVALUATING	DEVELOP critical thinking based on principles of micro-
	EVALUATING	economics for informed business decision making.
CO103.6		ANTICIPATE how other firms in an industry and consumers will
	CREATING	respond to economic decisions made by a business, and how to
		incorporate these responses into their own decisions.

Subject Code	COGNITIVE ABILITIES	Business Research Methods (104)
C104.1	REMEMBERING	DEFINE various concepts & terms associated with scientific business research.
C104.2	UNDERSTANDING	EXPLAIN the terms and concepts used in all aspects of scientific business research.
C104.3	APPLYING	MAKE USE OF scientific principles of research to SOLVE contemporary business research problems
C104.4	ANALYSING	EXAMINE the various facets of a research problem and ILLUSTRATE the relevant aspects of the research process from a data driven decision perspective.
C104.5	EVALUATING	JUDGE the suitability of alternative research designs, sampling designs, data collection instruments and data analysis options in the context of a given real-life business research problem from a data driven decision perspective.
C104.6	CREATING	FORMULATE alternative research designs, sampling designs, data collection instruments, testable hypotheses, data analysis strategies and research reports to address real-life business research problems.

Subject	COGNITIVE	Basics of Marketing (105)
Code	ABILITIES	
CO105.1	REMEMBERING	RECALL and REPRODUCE the various concepts,
		principles, frameworks and terms related to the function
		and role of marketing.
CO105.2	UNDERSTANDING	DEMONSTRATE the relevance of marketing
		management concepts and frameworks to a new or
		existing business across wide variety of sectors and
		ILLUSTRATE the role that marketing plays in the 'tool
		kit' of every organizational leader and manager.
CO105.3	APPLYING	APPLY marketing principles and theories to the
		demands of marketing function and practice in
		contemporary real world scenarios.
CO105.4	ANALYSING	EXAMINE and LIST marketing issues pertaining to
		segmentation, targeting and positioning, marketing
		environmental forces, consumer buying behavior,
		marketing mix and Product Life Cycle in the context of
		real world marketing offering (commodities, goods,
		services, e-products/ e-services).
CO105.5	EVALUATING	EXPLAIN the interrelationships between segmentation,
		targeting and
		positioning, marketing environment, consumer buying
		behavior, marketing mix and Product Life Cycle with
<u> </u>		real world examples.
CO105.6	CREATING	DISCUSS alternative approaches to segmentation,
		targeting and positioning, the marketing environment,
		consumer buying behavior, marketing mix and Product
		Life Cycle in the context of real world marketing
		offering (commodities, goods, services, e-products/ e-
		services.).

Subject Code	COGNITIVE	Digital Business (106)
	ABILITIES	
C106.1	REMEMBERING	DESCRIBE the conceptual framework of e commerce,
		mobile commerce and social commerce.
C106.2	UNDERSTANDING	SUMMARIZE the impact of information, mobile,
		social, digital, IOT and related technologies on society,
		markets & commerce.
C106.3	APPLYING	ILLUSTRATE value creation & competitive advantage
		in a digital Business environment
C106.4	ANALYSING	EXAMINE the changing role of intermediaries, changing
		nature of supply chain and payment systems in the online
		and offline world.
C106.5	EVALUATING	ELABORATE upon the various types of digital business
		models and OUTLINE their benefits and limitations.
C106.6	CREATING	DISCUSS the various applications of Digital Business in the
		present day world

Subject	COGNITIVE	Management Fundamentals (107)
Code	ABILITIES	
C107.1	REMEMBERING	ENUMERATE various managerial competencies and
		approaches to management.
C107.2	UNDERSTANDING	EXPLAIN the role and need of Planning, Organizing,
		Decision Making and Controlling.
C107.3	APPLYING	MAKE USE OF the principles of goal setting and
		planning for simple as well as complex tasks and small
		projects.
C107.4	ANALYSING	COMPARE and CONTRAST various organizational
		structures of variety of business and not-for-profit entities in
		a real world context.
C107.5		BUILD a list of the decision making criteria used by
	EVALUATING	practicing managers, leaders and entrepreneurs in routine and
		non-routine decision making situations and EVALUATE and
		EXPLAIN the same.
C107.6		FORMULATE and DISCUSS a basic controlling model
	CREATING	in a real life business, startup and not-for-profit
		organizational context.

Subject Code	COGNITIVE ABILITIES	109 – Entrepreneurship Development
C109.1	REMEMBERING	DEFINE the key terms, LIST the Attributes and Characteristics of Entrepreneurs features and ENUMERATE the Factors influencing Entrepreneurship Growth
C109.2	UNDERSTANDING	DISCUSS various theories of entrepreneurship and the entrepreneurship development ecosystem in Indian context
C109.3	APPLYING	APPLY the theories of entrepreneurship and entrepreneurship development framework to analyze and identify entrepreneurial opportunities.
C109.4	ANALYSING	DISCRIMINATE between potential options available for entrepreneur for embarking on establishing a Startup
C109.5	EVALUATING	EVALUATE the start up ecosystem and the entrepreneurial opportunities in light of requirements of a business plan.
C109.6	CREATING	CREATE a business plan that captures entrepreneurs and variety of entrepreneur motivations, entrepreneur culture and sectoral opportunities and financing options.

Subject	COGNITIVE	111 – Legal Aspect of Business
Code	ABILITIES	
C111.1	REMEMBERING	DESCRIBE the key terms involved in each Act.
C111.2	UNDERSTANDING	SUMMARIZE the key legal provisions of each Act.
C111.3	APPLYING	ILLUSTRATE the use of the Acts in common business
		situations.
C111.4	ANALYSING	OUTLINE the various facets of basic case laws of each Act
		from a legal and managerial perspective.
C111.5		DEVELOP critical thinking by making judgments related
	EVALUATING	to use of various provisions of the Acts in business
		situations

Subject	COGNITIVE	113 – Verbal Communication Lab
Code	ABILITIES	
C113.1	REMEMBERING	RECOGNIZE the various elements of communication,
		channels of communication and barriers to effective
		communication.
C113.2	UNDERSTANDING	EXPRESS themselves effectively in routine and special
		real world business interactions.
C113.3	APPLYING	DEMONSTRATE appropriate use of body language.
C113.4	ANALYSING	TAKE PART IN professional meetings, group discussions,
		telephonic calls, elementary interviews and public speaking
		activities.
C113.5	EVALUATING	APPRAISE the pros and cons of sample recorded verbal
	EVALUATING	communications in a business context.
C113.6		CREATE and DELIVER effective business presentations,
	CREATING	using appropriate technology tools, for common business
		situations.

Subject Code	COGNITIVE ABILITIES	114- EADR
C114.1	REMEMBERING	DESCRIBE the key historical, organizational, market related, financial, governance, leadership and social responsibility dimensions of a real world business organization.
C114.2	UNDERSTANDI NG	SUMMARIZE the regional, national and global footprint of a real world business organization.
C114.3	APPLYING	DEMONSTRATE the use of secondary – offline and online resources to profile a real world business organization.
C114.4	ANALYSING	ANALYSE, using tables and charts, the trends in market standing and financial performance of a real world business organization over the last 5 years.
C114.5	EVALUATING	COMPOSE a succinct summary of future plans of a real world business organization the company website, shareholders reports and other information available in the public domain.
C114.6	CREATING	IMAGINE the key challenges and opportunities for a real world business organization in the immediate future (1 to 3 years).

Subject Code	COGNITIVE ABILITIES	116-MS EXCEL
C109.1	REMEMBERING	SELECT appropriate menus and functions of MS Excel to Create, Format, Import, Merge, Save, Print Spreadsheets & Charts using business data.
C109.2	UNDERSTANDI NG	SHOW how to do basic troubleshooting and fix mistakes most people make when working with spreadsheets
C109.3	APPLYING	USE various functions of MS Excel, Execute pivot table analysis, common (and powerful functions), and different types of lookups (vlookup, hlookup, and index/match).
C109.4	ANALYSING	ILLUSTRATE the use of the most commonly used data- manipulation commands in MS Excel.
C109.5	EVALUATING	DERIVE insights from multiple data sources in MS EXCEL and work with it to answer relevant business questions.
C109.6	CREATING	CREATE standard Excel Templates for routine business data management and analysis activities.

FE Subjects Course Outcomes ACADEMIC YEAR: - 2019-20 Semester –II- Common Subject

Subject	COGNITIVE	Marketing Management (201)
Code	ABILITIES	
CO201.1	REMEMBERING	DESCRIBE the key terms associated with the 4 Ps of marketing.
Co201.2	UNDERSTANDIN	COMPARE and CONTRAST various approaches to pricing for
	G	a real world marketing offering (commodities, goods, services,
		e-products/ e-services.)
CO201.3	APPLYING	DEMONSTRATE an understanding of various channel options for a
		real world marketing offering (commodities, goods, services, e-
		products/ e-services.)
CO201.4	ANALYSING	EXAMINE the product line of a real world marketing offering
		(commodities,goods, services, e-products/ e-services.)
CO201.5	EVALUATING	EXPLAIN the role of various communication mix elements for
		a real world marketing offering (commodities, goods, services,
		e-products/ e-services.)
CO201.6	CREATING	DESIGN a marketing plan for a real world marketing offering
		(commodities, goods, services, e-products/ e-services.)

Subject	COGNITIVE	Financial Management (202)
Code	ABILITIES	
C202.1	REMEMBERING	DESCRIBE the basic concepts related to Financial
		Management, Various techniques of Financial Statement
		Analysis, Working Capital, Capital Structure, Leverages and
		Capital Budgeting.
C202.2	UNDERSTANDING	EXPLAIN in detail all theoretical concepts throughout the
		syllabus
C202.3	APPLYING	PERFORM all the required calculations through relevant
		numerical problems.
C202.4	ANALYSING	ANALYZE the situation and comment on financial position
		of the firm estimate working capital required decide ideal
		capital structure evaluate various project proposals
C202.5	EVALUATING	EVALUATE impact of business decisions on Financial
		Statements, Working Capital, Capital Structure and Capital
		Budgeting of the firm

Subject Code	COGNITIVE ABILITIES	Contemporary framework in Management (207)
CO207.1	Remembering	DEFINE Emotional Intelligence (EQ), IDENTIFY the benefits of emotional intelligence and RELATE the 5 Dimensions of Trait EI Model to the practice of emotional intelligence.
Co207.2	Understanding	DESCRIBE how companies achieve transition from being good companies to great companies, and DISCUSS why and how most companies fail to make the transition.
CO207.3	Applying	APPLY the 21 laws that make leadership work successfully to improve your leadership ability and ILLUSTRATE its positive impact on the whole organization.
CO207.4	Analyzing	EXAMINE the fundamental causes of organizational politics and team failure.
CO207.5	Evaluating	EXPLAIN the approach to being effective in attaining goals by aligning oneself to the "true north" principles based on a universal and timeless character ethic.

Subject Core (SC) Courses - Semester II

Subject Code	COGNITIVE	205FIN: Financial Markets and Banking Operations
	ABILITIES	
CO205FIN.1.	REMEMBERING	RECALL the structure and components of Indian financial
1		system through
		banking operations & Financial Markets.
CO205FIN.1.	UNDERSTANDING	UNDERSTAND the concepts of financial markets, their
2		working and
		importance.
CO205FIN.1.	APPLYING	ILLUSTRATE the working and contribution of Banks and
3		NBFCs to the Indian
		Economy.
CO205FIN.1.	ANALYSING	ANALYZE the linkages in the Financial Markets.
4		
CO205FIN.1.	EVALUATING	EXPLAIN the various banking and accounting transactions.
5		
CO205FIN.1.	CREATING	DEVELOP necessary competencies expected of a finance
6		professional.

Specialization: Financial Management

Subject Code	COGNITIVE	206FIN: Personal Financial Planning
	ABILITIES	
CO206FIN.1.1	REMEMBERING	UNDERSTAND the need and aspects of personal financial
		planning
CO206FIN.1.2	UNDERSTANDING	Describe the investment options available to an individual
CO206FIN.1.3	APPLYING	IDENTIFY types of risk and means of managing it
CO206FIN.1.4	ANALYSING	DETERMINE the ways of personal tax planning.
CO206FIN.1.5	EVALUATING	EXPLAIN retirement and estate planning for an individual and
		design a financial plan.
CO206FIN.1.6	CREATING	CREATE a financial plan for a variety of individuals

Subject Code	COGNITIVE ABILITIES	218FIN: Futures & Options
CO218FIN. 1.1	REMEMBERING	DESCRIBE the basic concepts related to Derivatives, Types of Derivative products and Risk Management
CO218FIN. 1.2	UNDERSTANDI NG	EXPLAIN in detail the terminology used in the Futures and Options segment of finance domain
CO218FIN. 1.3	APPLYING	UNDERSTAND and DIFFERENTIATE between Options and Futures pricing and apply the understanding in the simulated virtual trading platform.
CO218FIN. 1.4	ANALYSING	ANALYZE and offer optimum solutions in the cases of risk management through hedging with futures and options
CO218FIN. 1.5	EVALUATING	EVALUATE the various derivative strategies for their application in different situations

Subject Code	COGNITIVE ABILITIES	219FIN: Direct Taxation
CO219FIN. 1.1	REMEMBERING	DESCRIBE the basic concepts related to Derivatives, Types of Derivative products and Risk Management
CO219FIN. 1.2	UNDERSTANDI NG	EXPLAIN in detail the terminology used in the Futures and Options segment of finance domain
CO219FIN. 1.3	APPLYING	UNDERSTAND and DIFFERENTIATE between Options and Futures pricing and apply the understanding in the simulated virtual trading platform.
CO219FIN. 1.4	ANALYSING	ANALYZE and offer optimum solutions in the cases of risk management through hedging with futures and options
CO219FIN. 1.5	EVALUATING	EVALUATE the various derivative strategies for their application in different situations

Subject Core (SC) Courses - Semester II

Specialization: Marketing Management

Subject	COGNITIVE	Marketing Research (205)
Code	ABILITIES	
CO205.1	REMEMBERING	IDENTIFY and DESCRIBE the key steps involved in the marketing
		research process.
CO205.2	UNDERSTANDI	COMPARE and CONTRAST various research designs, data
	NG	sources, data collection instruments, sampling methods and
		analytical tools and SUMMARIZE their strengths & weaknesses.
CO205.3	APPLYING	DEMONSTRATE an understanding of the ethical framework that
		market research needs to operate within.
CO205.4	ANALYSING	ANALYSE quantitative data and draw appropriate Inferences
		to address a real life marketing issue.
CO205.5	EVALUATING	DESIGN a market research proposal for a real life marketing
		research
		problem and EVALUATE a market research proposal.
CO205.6	CREATING	PLAN and UNDERTAKE qualitative or quantitative Market
		Research and demonstrate the ability to appropriately analyse
		data to resolve a real life marketing issue.

Subject Code	COGNITIVE ABILITIES	Consumer Behaviour (206MKT)
CO206.1	REMEMBERING	ENUMERATE social and psychological factors and their influence
		his/her behavior as a consumer.
CO206.2	UNDERSTANDI	EXPLAIN fundamental concepts associated with consumer and
	NG	organizational buying behavior.
CO206.3	APPLYING	APPLY consumer behavior concepts to real world strategic
		marketing management decision making.
CO206.4	ANALYSING	ANALYSE the dynamics of human behavior and the basic
		factors that influence the consumer's decision process.
CO206.5	EVALUATING	EXPLAIN the consumer and organizational buying behavior
		process for a variety of products (goods/services).
CO206.6	CREATING	DISCUSS the use of the Internet, e-commerce & information
		technology with respect to the changing consumer
		marketplace and ELABORATE on the various aspects of the
		changing Indian Consumer.

Subject Elective (SC) Courses - Semester II

Specialization: Marketing Management

Subject Code	COGNITIVE ABILITIES	Product and Brand Management (218MKT)
CO218.1	REMEMBERING	DEFINE the key concepts and DESCRIBE the elements of a product strategy.
CO218.2	UNDERSTANDING	EXPLAIN the process and methods of brand management, including how to establish brand identity and build brand equity.
CO218.3	APPLYING	IDENTIFY the Brand Marketing Strategies for Leaders, Challengers, Followers and Niche Strategies for real life consumer, business products and services operating in various markets and in the digital space.
CO218.4	ANALYSING	EXAMINE the key brand concepts by articulating the context of and the rationale of application for real life consumer, business products and services operating in various markets and in the digital space.
CO218.5	EVALUATING	FORMULATE effective branding strategies for real life consumer, business products and services operating in various markets and in the digital space.
CO218.6	CREATING	COLLECT brand audit data using appropriate tools and PROPOSE strategic recommendations for Reinforcing / Revitalizing / Rejuvenating failed Brands for real life consumer, business products and services in various markets and in the digital space.

Subject Code	COGNITIVE ABILITIES	Personal selling Lab (219MKT)
CO219.1	REMEMBERING	LIST the key terms in selling and DESCRIBE the qualities of Winning Sales Professionals
CO219.2	UNDERSTANDING	EXPLAIN the theories and concepts that are central to personal selling
CO219.3	APPLYING	Apply the interpersonal and team skills necessary in successful relationship selling
CO219.4	ANALYSING	ILLUSTRATE the use of various sales techniques needed to achieve a profitable sale in a real world scenario for a real world product/ service / e-product / e- service.
CO219.5	EVALUATING	DEVELOP a customer plan that identifies all elements of personal selling, essential to creating successful sales in a real world scenario for a real world product/ service / e-product / e-service
CO219.6	CREATING	CREATE sales presentation for a real world product/ service / e-product / e-service and for variety of selling situations.

Subject Core (SC) Courses - Semester III

Specialization: Financial Management

Semester III 304 FIN– Advanced Financial Management

3 Credits LTP: 2:1:1 Subject Core - SC - FIN - 03

СО	COGNITIVE ABILITIES	COURSE OUTCOMES
CO 304.1	REMEMBERING	DESCRIBE the basic concepts in financing, investing and profit distribution in a firm
C304.2	UNDERSTANDING	EXPLAIN theoretical concepts related to raising and use of funds and value of firm
C304.3	APPLYING	CALCULATE values for making capital structure, investment, liquidity and dividend decisions in the financial management of a firm
C304.4	ANALYSING	ANALYZE the options for making the right financial decisions of a firm
C304.5	EVALUATING	ASSESS the role of financial planning, risk analysis in investments, liquidity and credit management policy of the firm on shareholder value
CO304.6	CREATING	DESIGN an appropriate financial strategy using any one or multiple concepts/ techniques learned in this course

Semester III 305 FIN – International Finance

3 Credit LTP : 2:1:1 Subject Core (SC) Course – International Finance

СО	COGNITIVE ABILITIES	COURSE OUTCOMES
CO305.1	UNDERSTANDING	Enumerate the key terms associated with International Finance.
CO305.2	APPLYING	Summarize the various the concepts related to regulators, financial markets, Financial Instruments, tax structures at international level.
CO305.3	ANALYSING	Illustrate the role of international monitory systems & intermediaries in Global financial market.
CO305.4	EVALUATING	Inspect the various parameters of global financial market and interpret best possible international investment opportunities.

CO305.5		Determine the various strategies to start investment or
	CREATING	business at the international level by considering various
		factors of international finance.
CO305.6	UNDERSTANDING	Formulate the investment plan or business plan by adapting
		international finance environment

313 FIN: Technical Analysis of Financial Markets

2 Credits LTP: 0:3:1 Subject Elective (SE) Course – Financial Management

СО	COGNITIVE	
	ABILITIES	COURSE OUTCOMES
CO313FIN.1	REMEMBERING	Remember the concepts, terminologies, frameworks, tools, techniques and theories of technical analysis taught in the syllabus.
CO313FIN.2	UNDERSTANDING	UNDERSTAND the applications of technical analysis and the various types of charts and the psychology behind a pattern and its formation
CO313FIN.3	APPLYING	MAKE PRACTICAL USE of the Theories, Models, Principles and Frameworks of technical analysis for estimating market prices of different securities
CO313FIN.4	ANALYSING	ANALYSE AND FORECAST the market prices of securities in order to take and execute investment decisions
CO313FIN.5	EVALUATING	FORMULATE an ideal portfolio of investments with a combination of wide number of securities

314FIN: Commodities Markets

2 Credits LTP: 0:3:1 Subject Elective (SE) Course – Financial Management

СО	COGNITIVE ABILITIES	COURSE OUTCOMES
CO314FIN.1 CO314FIN.2	REMEMBERING UNDERSTANDI NG	DESCRIBE the key concepts of commodities market Understanding the pricing mechanism of commodity, regulatory framework and the difference between commodity and financial derivatives
CO314FIN.3 CO314FIN.4	APPLYING ANALYSING	APPLY all the required strategies and calculations of commodities trading.ANALYZE both the fundamental and technical factors that drive the commodity price movements
CO314FIN.5	EVALUATING	EVALUATE the various methods and tools to detect the pulse of the markets and determine the trend in which the prices are moving.
CO314FIN.6	CREATING	ADAPT the skills of commodity analysis and build their own trading strategies