
**NASHIK DISTRICT MARATHA VIDYA PRASARAK SAMAJ'S**
Karmaveer Adv. Baburao Ganpatrao Thakare
College of Engineering
Udoji Maratha Boarding Campus, Near Pumping Station Road,
Gangapur Road, Nashik-422013, Maharashtra - India
Phone: +91 253-2571439, 2314319, Fax: 0253-2317016
email: principal@kbtcoe.org website: www.kbtcoe.org



KBTCOE
Affiliated to Savitribai Phule Pune University
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DEPARTMENT OF MBA


ACTIVITIES

***Expert Lecture / Workshop /Industrial Visit / Training
Programs***


(A.Y 2018-19)

Expert Lectures / Workshop / Training Programs


1. Expert Talk by Mrs.Anuradha & Mr. Nimish Kulkarni

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mrs.Anuradha & Mr. Nimish Kulkarni, Founder, FundHound Pvt. Ltd.
2	Date & venue	06/09/2017 KBTCOE MBA Department
3	Outcome of activity	Business Capital building Knowledge
4	Description of activity	Expert Talk on Start-up Capital Management
5	Activity Experience:	With intent to guide students on capital management, the Department of MBA organized an expert talk on the topic “Start-up Capital Management” Mrs. Anuradha guided the students on the topic of writing an attractive business proposal whereas Mr. Nimish introduced various ways of building capital for start-ups with the help of Fund Hound Pvt. Ltd. The staff and students of MBA Department took the benefit of the session.
6	Assessment of activity outcomes	Through the interaction during the regular lectures
7	Feedback	Satisfied
8	Photo	


2. Expert Talk by Gauri Sawant , Social Worker, Mumbai

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Gauri Sawant , Social Worker, Mumbai
2	Date & venue	20/03/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness about the problems faced due to gender bias
4	Description of activity	Expert Talk on Gender Equality.
5	Activity Experience:	Students have got an overview of the various problems of gender bias. The expert also shared personal experience and solution on this problem.
6	Assessment of activity outcomes	Through the interaction during the regular lectures
7	Feedback	Satisfied
8	Photo	


3. Expert Talk by Dr. Gerhard Feldmeier, Educationalist, Berlin, Germany

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Dr. Gerhard Feldmeier, Educationalist, Berlin, Germany
2	Date & venue	08/03/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness about technical and higher education opportunities abroad
4	Description of activity	Expert Talk on “Technical And Higher Education Opportunities Abroad”
5	Activity Experience:	MBA Department organized an expert talk on “Technical And Higher Education Opportunities Abroad” for the students. The purpose of the talk was to make students aware of the process and opportunities of technical & higher studies in foreign countries.
6	Assessment of activity outcomes	Question – Answer session during the lectures
7	Feedback	Satisfied
8	Photo	


4. Expert Talk by Mr. Anuj Kale, Leewardists, Nashik (Under the banner of Josh Talk)

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr. Anuj Kale, Leewardists, Nashik (Under the banner of Josh Talk)
2	Date & venue	14/02/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness and development of Entrepreneurial skills
4	Description of activity	Expert Talk on “Being an Entrepreneur”
5	Activity Experience:	The Entrepreneurship Development Cell of MBA Department organized an expert talk on “Being an Entrepreneur” for the students. The purpose of the talk was to enhance the entrepreneurial skills and motivate students to be an entrepreneur.
6	Assessment of activity outcomes	Through the interaction during the regular lectures
7	Feedback	Satisfied
8	Photo	


5. Expert Talk by Mr.Roland Lobo,Nashik

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr.Roland Lobo,Nashik
2	Date & venue	19/03/2018 KBTCOE MBA Department
3	Outcome of activity	Presentation of analytic skills through Case Study Poster Competition
4	Description of activity	Intercollegiate competition – “Management Case Study”
5	Activity Experience:	Department of MBA organized an Intercollegiate competition on Management Case Study.Students got exposure and learnt how to present case study through posters.
6	Assessment of activity outcomes	Through judging the posters by experts
7	Feedback	Satisfied
8	Photo	


6. Expert Talk by Mr. Vishal Podar, (CA), Nashik.

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr. Vishal Podar, (CA), Nashik.
2	Date & venue	11/01/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness about new Tax System (GST).
4	Description of activity	Expert Talk on GST.
5	Activity Experience:	MBA Department organized an expert talk on “GST” for the students. The purpose of the talk was to upgrade knowledge about New Tax System (GST).
6	Assessment of activity outcomes	Through question – answer session during the regular lectures
7	Feedback	Satisfied
8	Photo	


7. Expert Talk by Mr. Raj Hans, ICA Institute, Nashik

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr. Raj Hans, ICA Institute , Nashik
2	Date & venue	30/01/2018 KBTCOE MBA Department
3	Outcome of activity	Information regarding Placement activities of ICA
4	Description of activity	Expert Talk on Pre Placement guidelines.
5	Activity Experience:	MBA Department organized an expert talk on “Pre Placement guidelines” for the students. The purpose of the talk was to prepare the students for the interviews and placement processes.
6	Assessment of activity outcomes	Through Question – Answer session during the regular lectures
7	Feedback	Satisfied
8	Photo	


8. Expert Talk by Mrs. Maithali Nachane ,Nashik.

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mrs. Maithali Nachane ,Nashik.
2	Date & venue	11/01/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness about Mutual Fund.
4	Description of activity	Expert Talk on Mutual Fund.
5	Activity Experience:	MBA Department organized an expert talk on “Mutual Fund” for the students. The purpose of the talk was to enhance knowledge about Mutual Fund. Students got knowledge about share market and mutual fund as an option for fund management.
6	Assessment of activity outcomes	Through the interactions with the students in regular lectures
7	Feedback	Satisfied
8	Photo	


9. Seminar by Mrs. Shilpa Dhamane, Book My Activity, Nashik

Sr. No.		A.Y.2017-18
1	Title of Activity	Seminar by Mrs. Shilpa Dhamane, Book My Activity, Nashik
2	Date & venue	21/03/2018 KBTCOE MBA Department
3	Outcome of activity	Preparation of Business Plan during Idea Spark competition
4	Description of activity	Seminar on "Preparation of Business Plan"
5	Activity Experience:	With intent to guide students on business plan, the Department of MBA organized a seminar on the topic "Preparation of Business Plan". Mrs. Shilpa Dhamane guided the students on the topic. The staff and students of MBA Department took the benefit of the session.
6	Assessment of activity outcomes	Assessment of Business plan prepared by the students by experts
7	Feedback	Satisfied
8	Photo	


10. Expert Talk by Mr. TejasAmle, Founder, Saadhna Misal, Nashik

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr. TejasAmle, Founder, Saadhna Misal, Nashik
2	Date & venue	22/09/2017 KBTCOE MBA Department
3	Outcome of activity	Entrepreneurial skill development
4	Description of activity	Expert Talk on Being an Entrepreneur
5	Activity Experience:	The Entrepreneurship Development Cell of MBA Department organized an expert talk on “Being an Entrepreneur” for the students. The purpose of the talk was to enhance the entrepreneurial skills and motivate students to be an entrepreneur.
6	Assessment of activity outcomes	
7	Feedback	Satisfied
8	Photo	


11. Expert Talk by Mr. Vedanshu Patil, Hand-writing Expert, Young entrepreneur, Nashik

Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr. Vedanshu Patil, Hand-writing Expert, Young entrepreneur, Nashik
2	Date & venue	09/01/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness and motivation to be an Entrepreneur
4	Description of activity	Expert Talk on Entrepreneurship Development
5	Activity Experience:	MBA Department organized an expert talk on “Entrepreneurship Development” for the students. The purpose of the talk was to enhance the entrepreneurial skills and motivate students to be an entrepreneur.
6	Assessment of activity outcomes	Through the Idea Spark competition
7	Feedback	Satisfied
8	Photo	

12. Expert Talk by Mr. Vineet Waghmare


Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr. Vineet Waghmare
2	Date & venue	22/02/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness about Digital Marketing, it's tools & processes
4	Description of activity	Expert Talk on Digital Marketing
5	Activity Experience:	The Department of MBA organized an expert session on the topic "Digital Marketing". The students got aware about the tools and processes of Digital Marketing.
6	Assessment of activity outcomes	Through question and answer session
7	Feedback	Satisfied
8	Photo	

13. Expert Talk by Mr. Yaw Kwakye


Sr. No.		A.Y.2017-18
1	Title of Activity	Expert Talk by Mr. Yaw Kwakye
2	Date & venue	20/02/2018 KBTCOE MBA Department
3	Outcome of activity	Awareness about Career Opportunities for MBA graduates
4	Description of activity	Expert Talk on Career Opportunities
5	Activity Experience:	The Department of MBA organized an expert session on the topic "Career Opportunities". Mr. Yaw Kwakye was invited as resource person for this session. He guided the students on the career opportunities in Software Marketing and also offered internships with Glostream Ltd., Nashik.
6	Assessment of activity outcomes	Through question and answer session
7	Feedback	Satisfied
8	Photo	

Industrial Visits


1. Industrial Visit at BAIF (Seed Research Center)

Sr. No.	Content	A.Y.2017-18
1	Title of Activity	Industrial Visit at BAIF (Seed Research Center)
2	Date & venue	07/09/2017, Jawahar
3	Outcome of activity	The students of MBA have got to learn about the storage, packaging and marketing of agricultural product.
4	Description of activity	A one day visit was organized for MBA-II Students at BAIF(Seed Research Center)
5	Activity Experience:	Students got exposure to the marketing and research practices of BAIF (Jawahar)
6	Assessment of activity outcomes	Through question answer session carried out in regular lectures
7	Feedback	Satisfied
8	Photo	


2. Blue Leaf Chain of Restaurants (Nashik)

Sr. No.	Content	A.Y.2017-18
1	Title of Activity	Blue Leaf Chain of Restaurants (Nashik)
2	Date & venue	01/09/2017 Nashik
3	Outcome of activity	The students of MBA have got to learn about the restaurant business management as well as entrepreneurial skills.
4	Description of activity	A one day visit was organized for MBA-I Students at Blue Leaf Restaurants (Nashik)
5	Activity Experience:	Students got exposure to the marketing and other food industry practices of Blue Leaf Restaurants.
6	Assessment of activity outcomes	Through question answer session carried out in regular lectures
7	Feedback	Satisfied
8	Photo	


3. Industrial Visit at Mapro, Mahabaleshwar

Sr. No.	Content	A.Y.2017-18
1	Title of Activity	Industrial Visit at Mapro, Mahabaleshwar
2	Date & venue	01/02/2018 Wai, Mahabaleshwar
3	Outcome of activity	The students of MBA have got to learn about the manufacturing, storage, packaging and marketing of agriculture-based food products
4	Description of activity	A one day visit was organized for MBA-I students at Mapro, Mahabaleshwar
5	Activity Experience:	Students got exposure to the business practices of Mapro
6	Assessment of activity outcomes	Through question answer session carried out in regular lectures
7	Feedback	Satisfied
8	Photo	

4. Rose Garden Nursery (Nashik)

Sr. No.	Content	A.Y.2017-18
1	Title of Activity	Rose Garden Nursery (Nashik)
2	Date & venue	26/08/2017 Nashik
3	Outcome of activity	The students of MBA have got to learn about the Cultivation, packaging and marketing of plants as well as entrepreneurial skills.
4	Description of activity	A one day visit was organized for MBA-I Students at Rose Garden Nursery (Nashik)
5	Activity Experience:	Students got exposure to the marketing and other nursery practices of Rose Garden Nursery
6	Assessment of activity outcomes	Through question answer session carried out in regular lectures
7	Feedback	Satisfied
8	Photo	

5. Industrial Visit at Sahyadri Agro.

Sr. No.	Content	A.Y.2017-18
1	Title of Activity	Industrial Visit at Sahyadri Agro.
2	Date & venue	09/10/2017 Mohadi ,Nashik
3	Outcome of activity	The students of MBA have got to learn about the manufacturing, storage, packaging and marketing of agriculture-based food products
4	Description of activity	A one day visit was organized for MBA-I students at Sahyadri Agro, Nashik
5	Activity Experience:	Students got exposure to the business practices of Farmers' Cooperative Company
6	Assessment of activity outcomes	Through question answer session carried out in regular lectures
7	Feedback	Satisfied
8	Photo	

6. Industrial Visit at Sunrise Candles Pvt. Ltd.

Sr. No.	Content	A.Y.2017-18
1	Title of Activity	Industrial Visit at Sunrise Candles Pvt. Ltd.
2	Date & venue	01/02/2018 Mahabaleshwar
3	Outcome of activity	The students of MBA have got to learn about the manufacturing, storage, packaging and marketing of Candles
4	Description of activity	A one day visit was organized for MBA-I students at Sunrise Candles Pvt. Ltd Mahabaleshwar
5	Activity Experience:	As the company is run by visually challenged people, students not only got motivated but also got exposure to the business practices of candle manufacturing company.
6	Assessment of activity outcomes	Through question answer session carried out in regular lectures
7	Feedback	Satisfied
8	Photo	