



NASHIK DISTRICT MARATHA VIDYA PRASARAK SAMAJ'S  
**Karmaveer Adv. Baburao Ganpatrao Thakare**  
**College of Engineering**

Udoji Maratha Boarding Campus, Near Pumping Station Road,  
Gangapur Road, Nashik-422013, Maharashtra - India  
Phone: +91 253-2571439, 2314319, Fax: 0253-2317016  
email: principal@kbtcoe.org website: www.kbtcoe.org



**MVP's Karmaveer Adv. Baburao Ganpatrao Thakare College of Engineering, Nashik**

# ENTREPRENEURSHIP DEVELOPMENT CELL

## Report

### A. Y. 2019-20 (Semester I<sup>st</sup> & II<sup>nd</sup>)

## Institute Level Activities:

### A. Udyojakta Vikas Karyashala: An Entrepreneurship Development Workshop Series

#### 1. Inaugural Ceremony



The inaugural ceremony of “Udyojakta Vikas Karyashala: An Entrepreneurship Development Workshop Series” was organized on 3<sup>rd</sup> February 2020. For this event Mr. Santosh Mandlecha (President, MACCIA) was the Keynote Speaker, Mr. Kiran Chavan (Founder, Grape County, Nashik) was Chief guest, Ms. Amruta Pawar (ZP-Sadasya & Chairman-Godavari Urban Bank) was Guest of Honor. They guided the audience on importance of development of entrepreneurship for the wellbeing of society.

## 2. “Success Story” by Mrs. Premlata Mishra (Director, Advent Engineering, Nashik)



With an intention to provide the knowledge of the opportunities and challenges which are faced by the entrepreneurs, the ED Cell of the institute organized a workshop on “Success Story” on 4<sup>th</sup> February 2020. Mrs Premlata Mishra (Director, Advent Engineering, Nashik) was invited as resource person for this session. She guided the students by sharing her own experience and journey as an Entrepreneur.

## 3. “Social Entrepreneurship” by Mrs. Prerna Balkavade (Founder, ZEP Foundation, Nashik)



With professional knowledge, it is important for the students to be empathetic towards the society they live in. To inculcate the feeling of social responsibility and to explore the topic of social entrepreneurship, the ED Cell organized a workshop on “Social Entrepreneurship” on 4<sup>th</sup> February 2020. Mrs. Prerna Balkavade (Founder, ZEP Foundation, Nashik) was invited as resource person for this session. She guided the students through concept and opportunities towards social entrepreneurship as a career option.



**4. “Business Opportunities in Digital Marketing” by Mr. Vikram Bodke (Founder, Engeniuspark Pvt. Ltd., Nashik)**



The Digital Marketing has gained very much importance in current situation. To make students aware of the concept and practices of the Digital Marketing, the ED Cell organized a workshop on “Digital Marketing” on 5<sup>th</sup> February 2020. Mr. Vikram Bodke (Founder, Engeniuspark Pvt. Ltd., Nashik) was invited as resource person for this session. He guided the students on career opportunities in the field of Digital Marketing.

**5. “Innovation in Business” by Mr. Avinash Shisode (Founder, E&G Innovative Pvt. Ltd., Nashik)**



To make students aware of the importance of continuous innovation in any business, the ED Cell organized a workshop on “Innovation in Business” on 5<sup>th</sup> February 2020. Mr. Avinash Shisode (Founder, E&G Innovative Pvt. Ltd., Nashik) was invited as resource person for this session. He guided the students on benefits and systematic process to bring in the innovative ideas to make a business success.

**6. “MSME ITGR Technical Tool Room” by Mr. Ajinkya Kale (MSME ITGR, Aurangabad)**



To make students aware of the initiatives taken by MSME to encourage the entrepreneurship, the ED Cell organized a workshop “MSME ITGR Technical Tool Room” on 17<sup>th</sup> February 2020. Mr. Ajinkya Kale (MSME ITGR, Aurangabad) was invited as resource person for this session. He guided the students on various entrepreneurial schemes of MSME for students and how to take their benefit.

**7. “A Success Story” by Mr. Prafull Bonde (Founder, Popular Car Mall, Nashik)**



With an intention to provide the knowledge of the opportunities and challenges which are faced by the entrepreneurs, the ED Cell of the institute organized a workshop on “Success Story” on 17<sup>th</sup> February 2020. Mr. Prafull Bonde (Founder, Popular Car Mall, Nashik) was invited as resource person for this session. He guided the students by sharing his own experience and journey as an Entrepreneur.



**8. “Today’s Era in Tourism” by Mr Datta Bhalerao (President, TAAN, Nashik)**



To make students aware of the entrepreneurial opportunities in the field of Tourism Industry, the ED Cell organized a workshop on “Today’s Era in Tourism” on 18<sup>th</sup> February 2020. Mr Datta Bhalerao (President, TAAN, Nashik) was invited as resource person for this session. He guided students on existing challenges and entrepreneurial opportunities in the Tourism Industry.

**9. “IT for Businesses” by Mr. Sudhir Gorade (Director, Sumago Infotech Pvt. Ltd., Nashik)**



With an objective to make students aware about the importance of the IT Applications and services the ED Cell organized a workshop on “IT for Businesses” on 18<sup>th</sup> February 2020. Mr. Sudhir Gorade (Director, Sumago Infotech Pvt. Ltd., Nashik) was invited as resource person for this session. He guided the students on various kind of IT applications and services required in the today’s businesses. He also guided them on the entrepreneurial opportunities present in the field of IT.

**10. “A Success Story” by Mr. Viraj Shah (Founder, Epic Event Pvt. Ltd.), Mr. Manoj Patil (Royal Color Anodysing Pvt. Ltd., Nashik) & Mr. Amit Kotkar (Hello Bakers, Nashik)**



With an objective to make students aware on entrepreneurial Opportunities present in various industries, the ED Cell organized a workshop “A Success Story” on 20<sup>th</sup> February 2020. Mr. Viraj Shah (Founder, Epic Event Pvt. Ltd.), Mr. Manoj Patil (Royal Color Anodysing Pvt. Ltd., Nashik) & Mr. Amit Kotkar (Hello Bakers, Nashik) were invited as resource persons for this session. They not only shared their own journey to be an entrepreneur but also guided the students about the opportunities present in their respective fields and industries.

**11. “Business Plan” by Mr. Rajan Londhe (Ex. Zonal Head, Bank of Maharashtra)**



With an Intension to make students understand the process of preparation of Business Plan, the ED Cell organized a workshop on “Business Plan” on 22<sup>nd</sup> February 2020. Mr. Rajan Londhe (Ex. Zonal Head, Bank of Maharashtra) was invited as resource person for this session. He guided the students on detailed procedure of preparing a business plan for a successful business.



**12. “SWOT Analysis” by Mrs. Rajull Kshatriya (Trainer, Momentus Pvt. Ltd., Nashik)**



To be a successful businessman, it is very important to be aware of one’s Strength and weaknesses. To explore more about this topic, the ED Cell organized a workshop on “SWOT Analysis” on 24<sup>th</sup> February 2020. Mrs. Rajull Kshatriya (Trainer, Momentus Pvt. Ltd., Nashik) was invited as resource person for this session. She guided students how to identify strengths and weaknesses & find out the Opportunities and Threats posing in external environment.

**13. “A Door to Confidence ” by Dr. Pallavi Deshpande (Magician)**



To motivate the students and to boost their self confidence, the ED Cell of the institute organized a workshop on “A Door to Confidence” on 24<sup>th</sup> February 2020. Dr. Pallavi Deshpande (Magician) was invited as the resource person for this session. She demonstrated the simple techniques to improve the self confidence with the practical examples.



#### 14. “Mi Udyojak – Nav udyojak” by Mrs. Shubhangi Bairagi



With intent to aware & guide students on Entrepreneurship, the ED Cell of the institute organized a workshop titled “Mi Udyojak – Nav Udyojak” on 7<sup>th</sup> February 2020. In this workshop she guided the students on “How to be a successful entrepreneur?” and Opportunities and challenges for entrepreneurship as a career.

#### 15. “Bouncing Back-2” by Expert Panel



A panel of experts in the start-up and Business Management field guided the students on how to manage businesses in the time of crisis on 25<sup>th</sup> May 2020. They also guided students on entrepreneurial opportunities during the lockdown period.

## Department of MBA

### 1. Project Bandhan (August-2019)



Students get benefited by enhancing the soft skill like leadership, corporate communication, time management, observing customer behavior, logistic Management etc during the month of July-August 2019. This social activity is designed to help the tribal people of Melghat especially to empower them financially.

### 2. “Speak India Competition”



This social activity is organized to make students aware current activities happening in various fields and to test their communication and presentation skills on 21<sup>st</sup> August 2019. This activity helped students to improve not only their knowledge about the current events going on in various fields but also their communication skill



### 3. “Career Opportunities after MBA” by Mr. Rahul Gujarathi



This activity is organized to make students aware about Career Opportunities as Entrepreneurs on 26<sup>th</sup> August 2019. The students get benefited by the knowledge of Opportunities and Challenges to the career as an Entrepreneur.

### 4. Local Outbound Training Program



One Day Outbound Training Program to improve management and Entrepreneurial skills was organized on 7<sup>th</sup> October 2019. Through the various management games students gets benefited by enhancing the soft skill like Entrepreneurship spirit, leadership, stage courage, corporate communication, time management, interview skill etc.



## 5. MIS Project (October 2019)



With an objective to utilize their management skills, the Department of MBA in association with the Income Tax Department (Nashik City) designed a practical project during the month of October 2019. Students learnt the Office MIS system in detail through practical Model development. Students also learnt other soft skills such as Time Management, Leadership skills, Team Work, Project Management etc. required to run a successful business.

## 6. Research Methodology Workshop by Mr. Parikshit Pachorkar & Dr. Ujjval Sonone



This is a two-day workshop on research methodology which helped students to get insight into various research concepts during 10<sup>th</sup> – 11<sup>th</sup> October 2019. Students benefited by getting the knowledge regarding Research Methods, research process, Hypothesis testing, sampling techniques etc.

### **7. “Entrepreneurship Opportunities” by Mr. Vedanshu Patil**



To motivate the students to be an entrepreneur, the Department of MBA organized an expert talk on Entrepreneurship opportunities for MBA-FY & SY students. Mr. Vedanshu Patil guided the students through interactive session on 29<sup>th</sup> January 2020.

### **8. ED Awareness Session by Mr. Tejas Agrawal**



To motivate the students to be an entrepreneur, the Department of MBA organized an expert talk on Entrepreneurship Development for MBA-FY students. Mr. Tejas Agrawal guided the students through interactive session on 7<sup>th</sup> February 2020.



## 9. Student Guidance Session by Shri. Prakashji Mate



With an objective to motivate the students to be an entrepreneur and make them aware about the Start-Up support, the Department of MBA organized an expert talk on Start Up Support and Guidance for MBA-FY& SY students. Shri. Prakashji Mate guided the students through interactive session on 27<sup>th</sup> February 2020.

## Department of Computer Engineering

### 1. “Digital & Social Media Marketing” by Mr. Sanjeev Mishra



An expert Session on “Digital and Social media Marketing ” by Mr. Sanjeev Mishra, Director of Staenz Academy was organized on 28<sup>th</sup> January 2020. He explain the impotence of blogging, Linked-in and Youtube videos to the third year student with financial aspect.



## Department of Mechanical Engineering

### 1. “Start-Up Awareness” by Mr. Ajay Katore



In this session, the idea of startup which is one of the options to showcase skill-sets of students is penetrated with some case studies on 9<sup>th</sup> September 2019. Students observed one of live example of successful start up which boosted their willingness to have their own start up.

### 2. “Financial Management & Cyber Security” by Mr. Prashant Khairnar & Mr. Santosh Munde



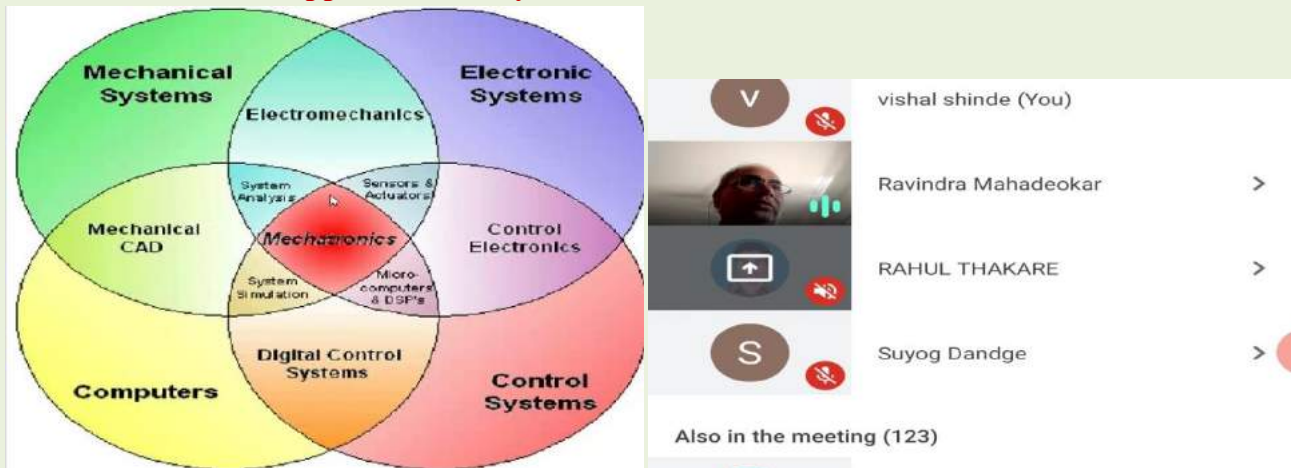
During these two sessions students get to know how to protect personal and professional data on cloud and different aspects of security on web on 6<sup>th</sup> January 2020. Hands on activities were conducted to spread awareness about security on web.

### 3. “Project Management & Finance used in Industry” by Mr. Ritesh Ate (Sr. Manager, Johnson & Johnson)



Students have got an idea about importance of project management and finance aspect of any start up through this session on 11<sup>th</sup> January 2020. Speaker showed different case studies came across his career and enhance students understanding of project management and finance.

### 4. “Post COVID-19 Opportunities” by Mr. Ravindra Mahadeokar



The Students have get idea about opportunities created for startup due to COVID-19 situation through this session which was organized on 16<sup>th</sup> May 2020. In this session, Importance of automation and Mechatronics were explained to tackle pandemic situation.



## Department of Civil Engineering

### 1. “Start-Up Development in Civil Engineering Field” by Er. Deep Banarjee



The ED Cell civil engineering organized an expert talk on startup development in civil engineering 30<sup>th</sup> August 2019. Er. Deep Banerji was invited as expert and he is our Alumni for this session. He motivated the students to develop startup in civil engineering.

### 2. “Software Skill Enhancement Session” by Mrs. Sameera Mogal



The ED Cell civil engineering organized an expert talk on skill enhancement in various software used in civil engineering on 11<sup>th</sup> October 2019. Mrs. Sameera Mogal was invited as expert for this session. She motivated the students to enhance their software knowledge in civil engineering field.



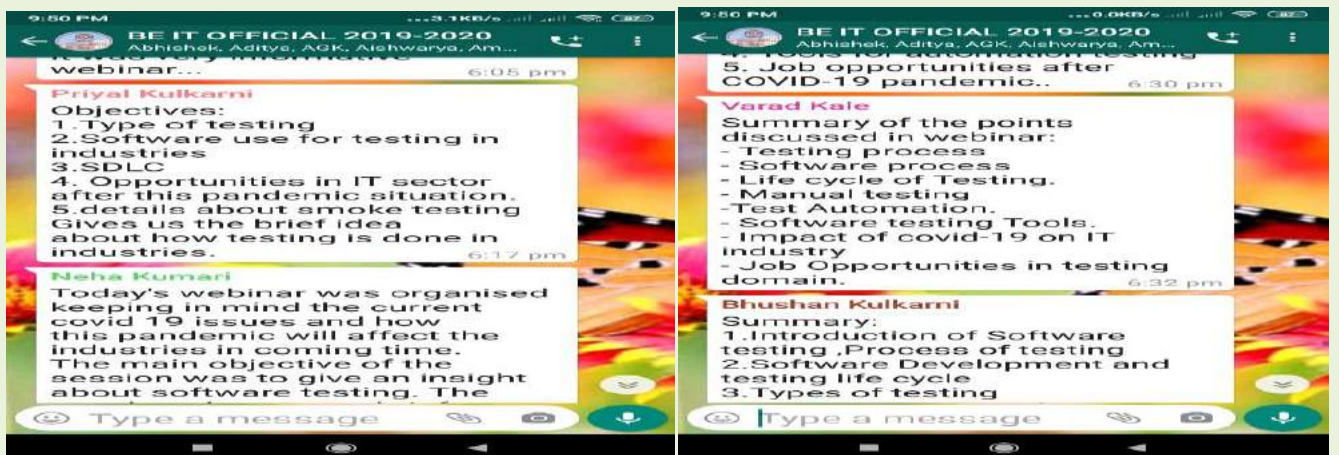
## Department of IT Engineering

### 1. “New Horizons in Transforming Career Development” by Mr. Kushal bhat



This online webinar on New Horizons in Transforming Career Development which helped students to get insight of various carrier options available in market was organized on 22<sup>nd</sup> April 2020. The students got benefited by getting the knowledge regarding different career opportunities and how to select the career.

### 2. “Software Testing & Job Opportunities after COVID-19” by Mr. Kushal Bhamare & Mr. Zakes Nhlamulo Bila



This webinar was organized on 10<sup>th</sup> May 2020. The topic of the webinar was “Job & Career Opportunities after COVID-19 crisis”. It helped students to get insight of various career opportunities after COVID-19.

## Department of Electronics & Telecommunication Engineering

### 1. “Industry Expectation, Latest Trends, Upcoming Opportunities for E&TC Engineers” by Mr. Pratik Bagul



Our alumni, Mr. Pratik Bagul, (Asst. Manager, RELIANCE Industries Ltd.) revisited the campus to conduct a guest session about his area of expertise. While interacting with third & final year students, He shared the insights about the industry expectation, latest trends, and upcoming opportunities for E&TC Engineers on 3<sup>rd</sup> January 2020.

### 2. “Need of Electronics in Industry” by Mr. Sanjay Chaudhari



Mr. Sanjay Chaudhari (Director, Electronics Study Center) delivered an expert talk on, "Need of Electronics in industry " with an objective to make the students of E&TC department, familiar with use of electronics components in industry on 16<sup>th</sup> January 2020.



### 3. “Team Building, Leadership and Fitness” by Er. D. D. Aher



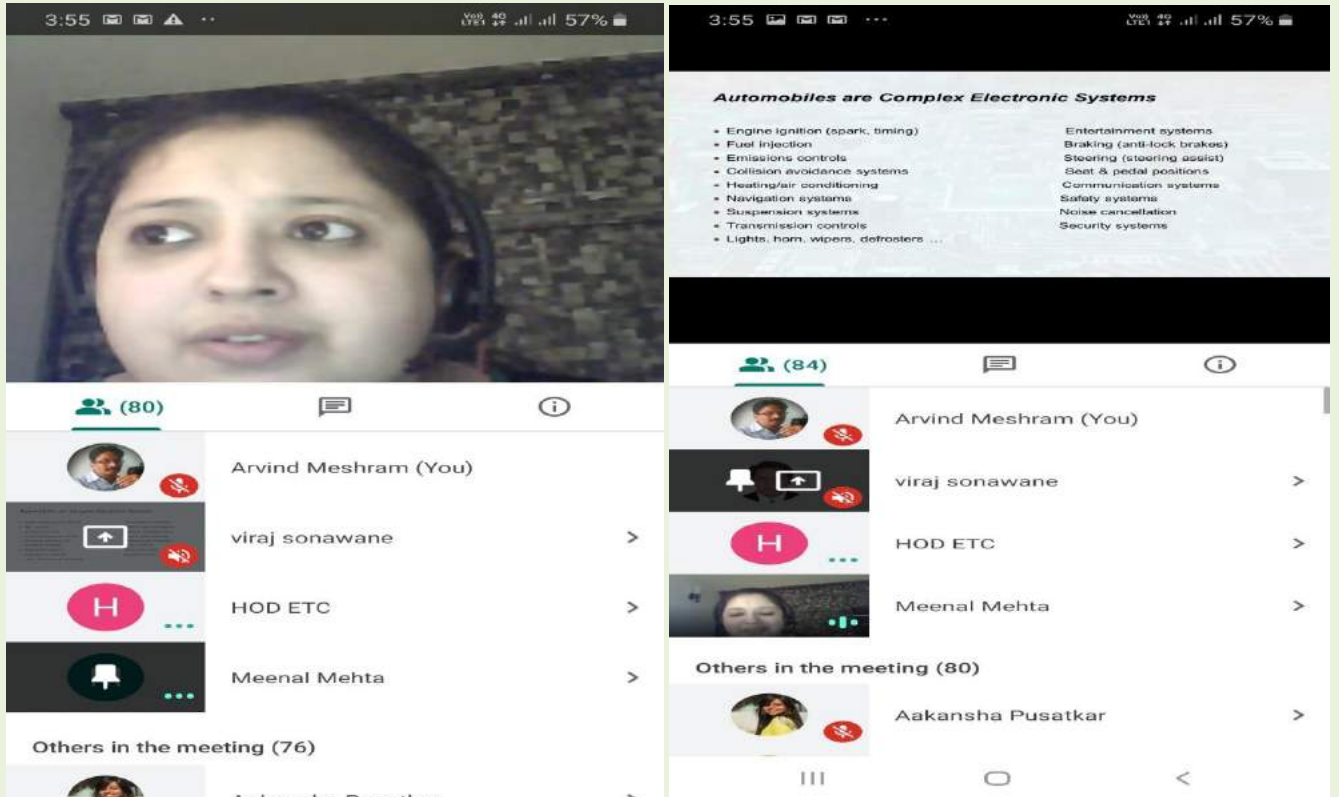
Er. D. D. Aher guided the students of E&TC Department on the basic and interpersonal skills required to build a successful business. He delivered the expert talk on. “Team Building, Leadership and Fitness” on 28<sup>th</sup> January 2020.

### 4. “Team Skills & Leadership” by Mrs. Kshama Veena Prakash Achana



Mrs. Kshama Veena Prakash Achana (Pinnacle Education, Nashik) guided the students of E&TC Department on the basic and interpersonal skills required to build a successful business. She delivered the expert talk on. “Team Skills & Leadership” on 10<sup>th</sup> February 2020.

**5. “Role of E&TC Engineers in Automobile Industry” by Ms. Meenal Mehta (Sr. Manager Volvo India Pvt. Ltd., Bangluru)**



Ms. Meenal Mehta (Sr. Manager Volvo India Pvt. Ltd., Bangluru) guided the students of E&TC department on career opportunities in the Automobile Industry. She delivered an expert talk on “Role of E&TC Engineers in Automobile Industry” on 12<sup>th</sup> May 2020.

\*\*\*\*\*