

NDMVPS's

**Karmaveer Adv. Baburao Ganpatrao Thakare
College of Engineering, Nashik**



Affiliated to Savitribai Phule Pune University
& Approved by AICTE New Delhi

NAAC 'A' Grade Institute

Entrepreneurship Development Cell

About Entrepreneurship Development Cell

Innovation is the most fundamental process supporting the economic growth of the community. However, this innovation process requires appropriate and significant support. Entrepreneurship and entrepreneurs have long been recognized as important sources of innovation, and thereby also of growth and employment. The significant rise in micro and small enterprise closure, in recent years, stark witness to these difficult conditions and highlight the need for development of entrepreneurs. To foster the culture of entrepreneurship in the institute Entrepreneurship Development Cell is established in NDMVPS's KBT COE, Nashik.

Entrepreneurship is recognized as an important driver of economic growth of a country. Even Government of India has recognized the importance of entrepreneurship and has introduced programs like "Make in India" & "Start-up India". The aim of Entrepreneurship Development Cell (EDC) is to develop and strengthen the entrepreneurial qualities in the budding professionals who are interested in starting their own ventures. The College provides infrastructure and technical support to the students having innovative ideas to transform into new products and services for the betterment of the society. The EDC also assists all the aspirants with mentoring, planning and execution of their start up idea into a real business. Hence an EDC was constituted in the college with a dedicated team of actively working faculty along with some student representatives. Aspiring engineer entrepreneurs are groomed with the necessary inputs on how to be a successful entrepreneur through workshops and seminars by eminent people from the industry. The cell also organizes different activities and events from time to time to train and motivate the students on entrepreneurship.

Vision, Mission & Objectives

Vision: "To be an impact center of excellence for entrepreneurship development based on quality learning and skill development."

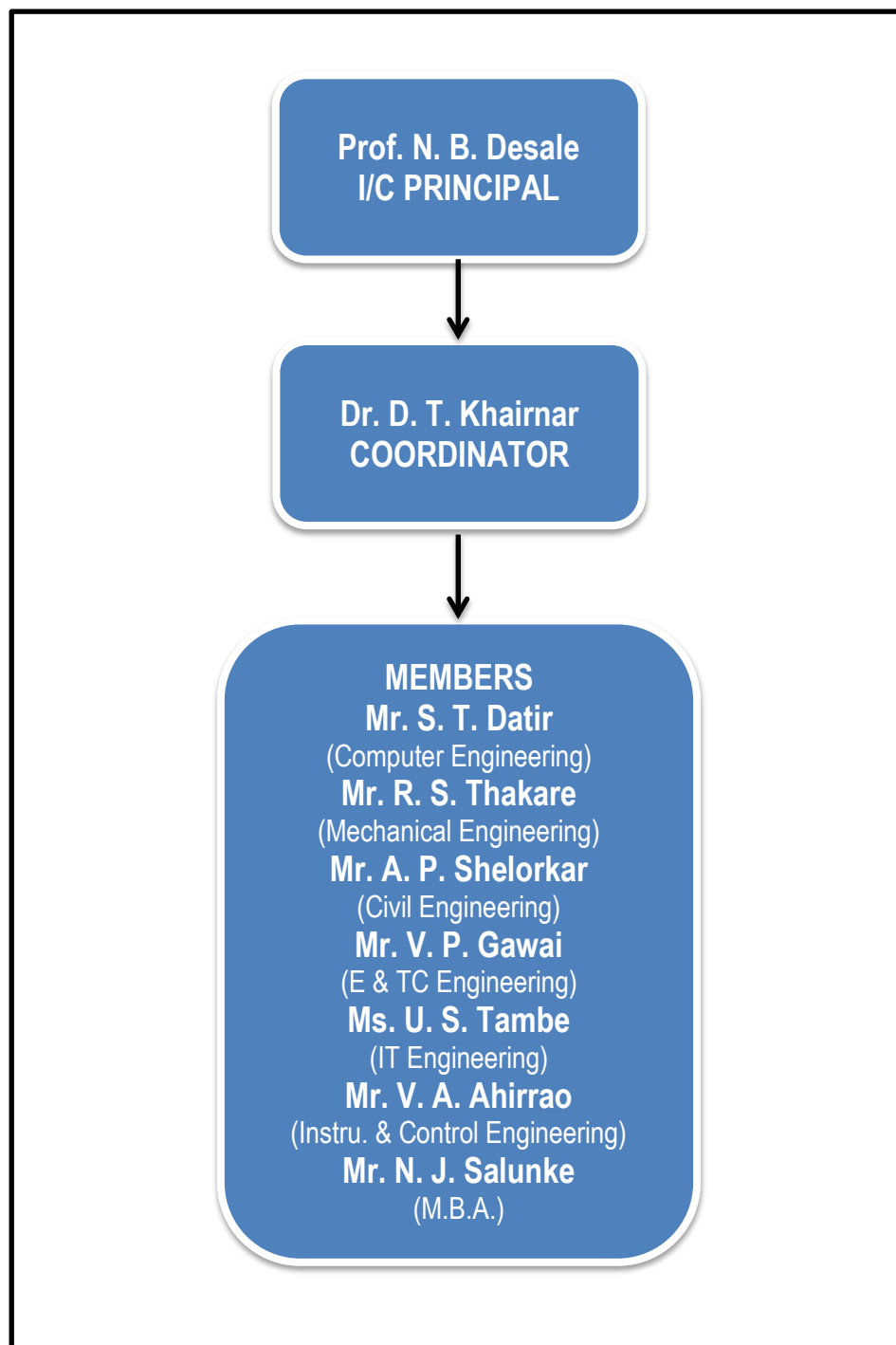
Mission: "To create an eco-system for the development of entrepreneurship".

Objectives:

The main objective of this cell is to train and motivate the students to become Job Creator rather than Job Seekers. Other objectives include:

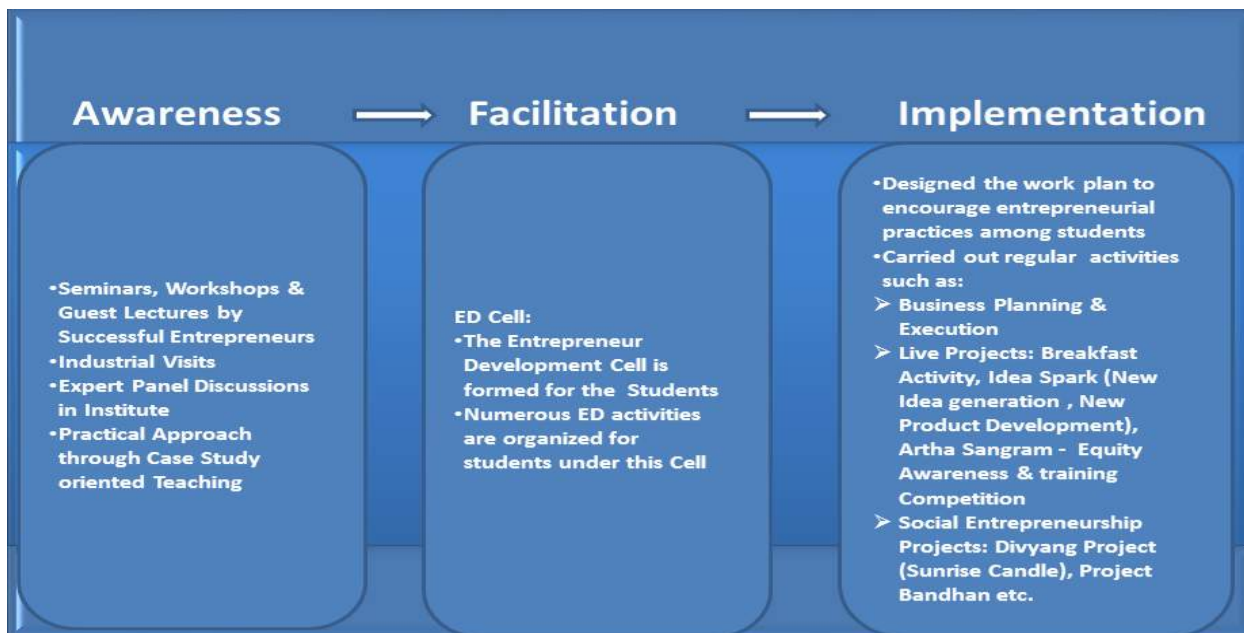
1. To inculcate the entrepreneurial culture
2. To conduct entrepreneurship awareness camps, entrepreneurship development programs, faculty development programs, skill development programs
3. To assist in establishing industries of their own right from Product identification (PI), Market survey, Tools for market research, Preparation of project reports, assisting them in getting Technical feasibility reports
4. To liaison and collaborate with various external agencies
5. To motivate students to make their own career path and create awareness of self - financial schemes of various agencies
6. To create awareness to faculty about self - employment by conducting entrepreneurship development programs through industrial visits
7. To create the partnership with government and various organizations to support budding entrepreneurs and innovators

ED-Cell Structure



Functioning of the ED Cell

The Entrepreneur Development Cell inculcates and enriches the entrepreneurial environment in the institute by creating an easily accessible and exhaustive set of resources for the entrepreneurs include the student mentor through various fun filled yet educative sessions such as Startup showcases, Competitions, Workshops and Seminars. The functioning of ED Cell includes creating awareness, facilitating and implementing various programs.



The expected outcomes of the ED Cell are:

Short Term Expected Outcomes:

- Nurture culture of innovation in the institute
- Create sandbox for ideation process

Long Term Expected Outcomes:

- Create corpus fund for innovators
- Develop eco-system for budding entrepreneurs

Seminars & Expert Talks

Eminent personalities from the industry are invited frequently for interactions with students. Through these expert talks, students exposed to the existing industrial practices and developed a sense of social responsibilities. The experts who delivered their talks are:

- **Mansukhbhai Prajapati (Most Powerful Entrepreneur Award winner, Founder, Mitticool)**
- **Hanumant Rao (CEO, TCS)**
- **Daniel Goodman & Mohammed (Scientist, MIT, USA)**
- **Mr. Swapnil Deshpande (Founder, Magic Brix, USA)**
- **Mr. Atiranjana Kumar (Founder, Chairman, Myabhyas)**
- **Mr. Kiran Bhide (Founder, Methkoot Chain of Hotels)**
- **Mr. Aditya Oak (Music Director)**
- **Mr. Amol Kadam (Founder, Lionking Media)**
- **CA Tushar Jagtap (Practicing CA)**
- **Dr. Omprakash Kulkarni (Entrepreneur, Consultant)**
- **Ms. Krushna Patil (First woman to climb Mount Everest)**
- **Mr. Matin Bhosale (Social Entrepreneur)**
- **Mr. Ravindran (Manager, SIDBI)**



Swapnil Deshpande, (Owner, Modern Blox USA), Kiran Bhide (Founder, Metkut ,Chain of Hotels)



Mr. Hanumant Rao (CEO, TCS) and Dr. K. S. Holkar (Principal)



Mr. Tejas Amle (Founder, Saadhna Misal, Nashik)

Activities under ED Cell

1. Arth-Sangram: The war of numbers (2nd To 6th February 2015)

The intercollegiate competition Arth-Sangram spanned for a week's duration. This competition was open to the graduate and post graduate students in and around the Nashik city. In this competition, the participants were given training on equity trading first and during the competition period they were asked to trade live on bolt with Rs. 2000/- as initial capital. The maximum profit making team was announced as winner. Through this competition, the students gained first-hand experience on equity trading and capital management.



Prize distribution ceremony by the hands of Principal, Dr. J. T. Pattiwar

2. Idea Generation (AY 2014-15)

Idea Generation activity has been conducted to encourage the students to come with innovative product ideas and concepts. To facilitate the same, the students were asked to interview real entrepreneurs which included new start-ups and street entrepreneurs. This activity also served as a concrete base for the Idea Spark competition.



3. Breakfast Activity (AY 2014-15)

The institute believes in teaching the business skills through practical activities. One such activity was "Breakfast Activity". In this activity, the students were divided in to several groups of 6 to 10 students. Each group assigned with different target market to do business with morning breakfast as product. Through this activity, the students learnt the business skills such as resource management, marketing management, financial management and operations management.



4. Idea Spark: Innovative start-up idea competition (19/02/2016)

The aim of the Idea Spark competition was to recognize and appreciate an innovative start-up idea. In this intercollegiate competition, the graduate and post graduate student in and around the Nashik city were invited to participate. The experts from the relevant area were assigned to the participants. The counseling sessions of expert personalities were organized for preparing the business proposals. The presentations of the business proposals of the participants were organized on the day of competition. The business plan having the maximum business potential was awarded with first prize.



Mr. Uddhav Aher (Founder, Anand Hatcheries), **Mr. Pramod Gaikwad** (Founder, Silicon Valley), **Mr. Suchit Tiwari** (Founder, Cognifront), **Mr. Manas Gajare** (Founder, Zabuzalabs.com), **CA Sanjeevan Tambulwadikar** during 'Young Turks 2016 session'

5. Young Turks (20/02/2016)

Young Turk is a platform meant for young and budding entrepreneurs. Under this program, the institute invited the young entrepreneurs for the guidance and motivation to the students of management and engineering disciplines. These entrepreneurs share their real experiences.



Shaunak Chafekar (Founder, Scribido Campus) **Bhagyashree Dashpute** (Founder, Astitva Multipurpose Services)



Kalyani Khodke (Founder, Range Design Studio) **Amit Pandey** (Founder, Footstep Shoe Laundry)

6. National Conference on "Entrepreneurship Development: A road map to make in India" (19th & 20th February 2016)

The aim of the conference was to create and provide a platform for entrepreneurs, academicians, research scholars, students, industry professionals and contribute original research papers, concept papers, research articles, case studies, business plans, new product development ideas to explore new horizons to the society. Eminent personalities from industry and academia shared their thoughts on the theme of the conference. The research paper presenters were appreciated by the certificates.



Key-note Speakers for Inaugural Function: Mr. Mansukhbhai Prajapati & Mr. Rajkumar Prajapati (Founder Mitticool)



Concluding Session by Mr. Bhavesh Bhatia (Founder, Sunrise Candles)

7. FDP on Entrepreneurship: (11th to 22nd March 2016)

The institute organized a 12 days Faculty Development Program on entrepreneurship sponsored by Department of Science and Technology, National Science & Technology Entrepreneurship Development Board (NSTEDB), Government of India, Delhi. Through this program, faculty got exposure of entrepreneurship through lectures of eminent resource persons.



Dr. J. T. Pattiwar (Principal), Mr. Ravindra Shastri addressing the audience



Visit at Science Center, Dharampur, Gujrat

8. Project Bandhan: (AY 2016-17)

The Project Bandhan is associated with Sampurna Bamboo Kendra, founded by social workers Sunil & Nirupama Deshpande at Melghat. The ultimate mission behind Project Bandhan work is to generate livelihoods in the Melghat region by offering training in Bamboo artwork. In support of this work, the institute is involved with marketing and selling of Bamboo Rakhi and DIY Rakhi Kits for Schools.



Smt. Nilimatai Pawar (Sarchitnis, MVP Samaj) handing over the cheque to Mrs. Nirupama Deshpande (Sampoorna Bamboo Kendra)

**9. Session on Entrepreneurship by Premlata Mishra (Advent Engineers Nashik)
24/08/2017**

This session helped the students in gaining awareness about the entrepreneurship.



10. Project Bandhan: (AY 2017-18)

The Project Bandhan is a recurring activity carried out to create the social awareness and entrepreneurial skill



Dr. Tushar Shewale (President, MVP Samaj), Dr. Sunil Dhikale (Chitnis, MVP Samaj), Shri. Raghonana Ahire (Up-Sabhapati, MVP Samaj), Dr. K. S. Holkar (Principal) and Students during Cheque distribution ceremony

11. Project Divyang (During AY 2017-18)

Under this project several teams of students started the marketing and business development activities in Nashik city. Student volunteers opened the stalls in various exhibitions in the city. The team members took the responsibility of marketing the candles in various organizations. This project helped students in gaining social entrepreneurial awareness.

