

# Dr.Sachin Raghunath Pachorkar

Associate Professor



15+ Years of Experience in Management Education, 5+ Years of Experience as a Research Guide in the Area of Organization Management and Marketing, Certified Independent Director , Conceptualize Kumbhathon Platform which Integrates Technology with Religious Festivals and Author of Book -Ruk Jana Nahi ( Biography of Blind Entrepreneur )

## Work History

**2014-08 - Current**      **Associate Professor in Management**  
*MVPs K.B.T College of Engineering , Nashik , Maharashtra*  
Coordinator for National Board of Accreditation for Institute Level  
Teaching Corporate Governance, Entrepreneurship Development, Startup and New Venture Management , Corporate Social Responsibility  
Research area Design Thinking for Startup

### Assistant Professor

**2006-08 - 2014-08**      *MVPs Institute of Management Research and Technology, Nashik, Maharashtra*  
Teaching Marketing Professional Subjects Like Marketing Management ,Brand and Product Management

## Education

**2009-04 - 2013-04**      **Ph.D.: Entrepreneurship Development Programme**  
*University of Pune*

**2003-06 - 2005-06**      **MBA: Marketing Management**  
*MVPs Institute of Management Research & Technology -Nashik*

**1998-06 - 2002-06**      **Bachelor of Engineering: MechanicalEngineering**  
*K K Wagh College of Engineering - Nashik*

## Contact

### Address

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## Skills

Corporate Governance  
Organization Design  
Ideation and Innovation  
Design Thinking

## Research Paper

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- Paper published in an KRSCMS Management Journal Title: Innovation Process –Creating Next Generation Entrepreneurship.
- Paper published in Vision beyond International Journal of Management Title: Monsoon Deficit and its importance of monsoon on Indian Agriculture Papers presented - National conferences.
- Paper presented at K.R.Sapkal College of Management Studies, Nashik for National Conference on “Vibrant Management Education is the Need of Indian Industry” Title: - Role of Movies in Management Education.
- Paper presented at PIRENS Institute of Business Management and Administration for National Conference on “Changing Business Practices in Indian Scenario” Title: - Impact of Global Economic Crises on Indian Retail Industry.
- Paper presented at Amrutvahini Institute of Management and Business Administration for National Conference on “ Managing for excellence in Challenging Environment” Title: - Management of Natural Resources in Challenging Environment.
- **Papers presented - International conferences.**
- Paper presented at Academic Fora, Singapore for International conference on “Business ,Economics, Social Science & Humanities (BESSH) Title: - Management lesson for Mass Gathering –A case study of Nashik Kumbhmela, India 2015.
- Paper presented at Sinhgad Institute of Business Administration, Pune for International conference on “Strategic Alliances for Sustainable Competitive Advantage” Title: -Supply chain Management.

## Co-curricular Activities

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- An Initiative of Kumbhathon (a Technical Buildathon for Nashik Kumbhmela) in associated with Massachusetts Institute of Technology (MIT, USA) in Nashik. Details of this initiative available on [www.kumbha.org](http://www.kumbha.org).
- An Initiative of Project Bandhan in Association with Sampurna Bamboo Kendra, Amravati, Maharashtra in Melghat Area to generate employment for Tribal's through Bamboo Rakhi. This project has spread in 20 Cities in Maharashtra and has become pioneer to start Gram Dyan Vidyapeeth in Melghat area.
- An Initiative of Project Divyang in Association with Sunrise Candles, Mahabaleshwar, Maharashtra to generate employment for Blinds.

- Worked as a Conference Coordinator for National Conference 2016 on theme “Entrepreneurship Development: A Road Map to Make in India” presented at NDMVP'S KBTCOE, Nashik.
- Resource Faculty for FDP on Revised Curriculum for Marketing Management.
- Guest Faculty for Entrepreneurship Development Programme at Khadi Village Industrial Commission(KVIC), Bank of Maharashtra's R-SETI.

## Achievement

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- State level Winner of Avishkar Competition 2012-2013 which held in Dapoli University in Management Stream under the Research Project of Self Employment Generation Through Vending Machine (Kool Kartz).
- Selected in Power of Ideas Competition in year 2012 which organised by Economic Times and IIM Ahmadabad with collaboration of Department of science and Technology, India.
- Speaker on Ink Talk 2014.
- Ink is a platform for innovation operating at the intersection of science, technology, community and culture (<https://www.youtube.com/watch?v=xJyWSwut7lQ>)

## Workshop

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- Workshop on “Research methodology & statistical techniques” held at MVP'S College of Social Work, Nashik.
- Workshop on “Use of Statistics in Research” conducted by Symbiosis Institute of Operation Management, Nashik.
- Workshop on “Creativity and Innovation” Conducted by ILEAD Institute, Nashik.
- Management Development Programme on Export Marketing conducted by Ministry of small and Medium Enterprise (MSME)-Development Institute, Mumbai.
- Management Development Programme Business skill and Development Programme conducted by Ministry of small and Medium Enterprise (MSME)-Development Institute, Mumbai.
- Workshop on “Techniques of Research Paper Writing” by Navjeevan Institute Nashik.
- Faculty development Programme (DST-NIMAT Project) organized by Maharashtra centre for Entrepreneurship development (MCED), GG Talk –Case

Study on a social Media tool with Process Innovation for Decision Support system in Religious Gathering.

## Read more about Initiative

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- [http://www.business-standard.com/article/current-affairs/nashik-kumbh-mela-opens-floodgates-of-opportunities-for-tech-innovators-115083100039\\_1.](http://www.business-standard.com/article/current-affairs/nashik-kumbh-mela-opens-floodgates-of-opportunities-for-tech-innovators-115083100039_1)
- [html http://indianexpress.com/article/lifestyle/life-style/what-can-the-nashik-kumbh-tell-you-about-making-dense-cities-livable/](http://indianexpress.com/article/lifestyle/life-style/what-can-the-nashik-kumbh-tell-you-about-making-dense-cities-livable/)
- [http://www.telegraphindia.com/1150823/jsp/7days/story\\_38607.jsp](http://www.telegraphindia.com/1150823/jsp/7days/story_38607.jsp)
- <http://brandequity.economictimes.indiatimes.com/news/digital/tech-companies-crowd-in-at-kumbh-to-test-real-time-innovations/48655545> [http://www.livemint.com/Leisure/zEMhG5Q1EOM6OArTBhPFxH/Photo-Essay-Tech-fervour.html.](http://www.livemint.com/Leisure/zEMhG5Q1EOM6OArTBhPFxH/Photo-Essay-Tech-fervour.html)