



**NASHIK DISTRICT MARATHA VIDYA PRASARAK SAMAJ'S
KARMAVEER ADV. BABURAO GANAPATRAO THAKARE COLLEGE
OF ENGINEERING, NASHIK (NAAC "A" ACCREDITATED)**

DEPARTMENT OF MBA

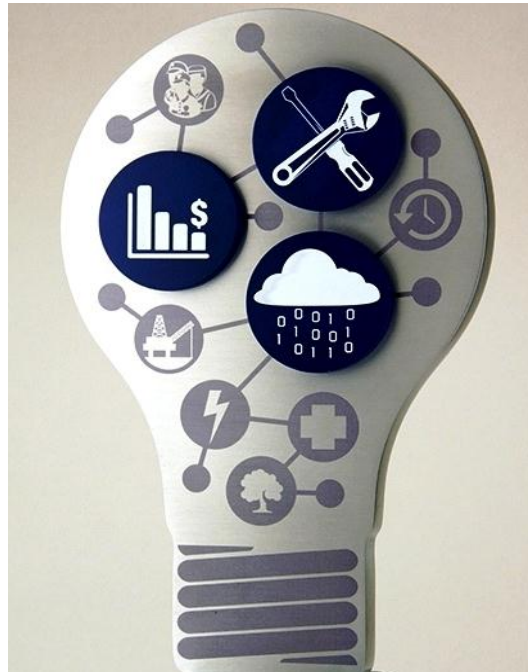
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**SAVITRIBAI PHULE PUNE UNIVERSITY
UNDER QUALITY IMPROVEMENT PROGRAMME**

ORGANIZES

**3RD NATIONAL LEVEL CONFERENCE ON
"TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP"**

22nd & 23rd FEBRUARY 2019



About the Conference:

The innovations in entrepreneurship and technology has prospered and grown considerably in recent times. Remarkable development has taken place in the research frameworks and methodologies respectively. Progress in the field of entrepreneurship is not only triggered by exchange of ideas but also new analyses that derive from the interaction among the entrepreneurial community, the policy makers and the academic community. The Central Theme of this 3rd National conference on “Technology, Innovation and Entrepreneurship” is business innovation, especially in relation to emerging technologies that drive the creativity and innovation in business development, education and new venture creation.

The conference will promote the collaboration and application of creative mind-sets to support cross-fertilization of ideas between the worlds of business, technology and management. This conference will focus on the importance of educational Institutions, industry, government, and how innovation-led growth can be promoted. As an innovative conference bringing together academics, policymakers, practitioners and businesses; this conference is structured around three tracks concerned with Entrepreneurship Research and Projects, Innovation and Technology for Sustainable Development.

We take this opportunity to extend our warm invitation to all researchers, students and trainees across all the academic Institutions and Industry to participate in the National Conference on “Technology, Innovation and Entrepreneurship”.

Aim of the Conference:

The aim of the conference is in creation and provision of a platform to Entrepreneurs, Academicians, Research Scholars, Students and Industry Professionals to contribute unpublished and original research papers, concept papers, research articles, case studies, business plans and new product development ideas to simulate and unveil new horizons to society at large.

Main Theme and Conference Topics:

This National Level Conference will create a forum for appraising the profession of perspectives, practices and theories that are central to the innovation, technology and entrepreneurial endeavors. To this end, research papers are welcome on topics that demonstrate or critically appraise this profession. This could be in terms of disciplinary areas, the intersection of innovation, technology and entrepreneurship with other domains to create new sub fields of enquiry or specific theoretical perspectives, streams of research and appraisals of methodological approaches utilized within entrepreneurship research.

Potential Topics to include:

- Innovation Process in Management Globally
- Emerging technologies, such as augmented reality technologies, immersive reality environments, new digital media formats, the impact on changing business environment, advancing and speeding technological development, driving the fourth industrial revolution
- Current technological innovation and market adoption issues

- Managing big data: challenges and opportunities
- AI and mixed reality technology, machine learning applications
- Internet of Things and how it impacts the way we live
- Future vision on technology applications and reapplications
- The economics of science, research or R&D, and technology
- Policy and R&D management
- Organizational innovation: the resource-based view of firm, dynamic capabilities, absorptive capability, core competences and organizational learning
- Sociology of innovation: the diffusion of innovations, innovation and sustainability, environment policy
- New venture creation: new opportunities in technological change, creative marketing, product development, networking & resources.
- New venture funding and support: sources, innovation hubs and accelerator programs.
- Innovation and entrepreneurship: new technology-based product management, entrepreneurial orientation and innovation strategy, competitive advantage
- Creativity: employee creativity, creative process in organizations, methodologies and tools to promote and facilitate creative idea generation
- Firm growth and innovation: SMEs' growth and development, innovation management and the role of technology in firm growth
- How to teach creativity to students?: Innovative teaching methods
- Effective approaches for teaching problem solving and entrepreneurship
- Pedagogical principles and methods in teaching entrepreneurial orientation and intention
- Cross discipline teaching methods and experiments

- Managing innovation in the supply chain and its impact globally
- Idea Generation and Idea management, Standardization Internationally
- Startup and New Venture Management
- Technology Management
- Rural and Agri Business Management, Agritech
- Social entrepreneurship, Corporate responsibility, ethics & accountability
- Global challenges in Venture capital and high tech young firms
- New Generation of Management and Technology Implementation
- Entrepreneur's idea for a profit making business with social impact
- Innovation in Computer Application on Cloud computing, ANDROID System and its application, Mobile computing, Operating System, Language and programme, and others
- Smart Cities: An Opportunity for Entrepreneurs
- The emergence of global fin-tech market: Economic and technological determinants
- Important topics on Entrepreneurship Development Programme from all fields of Management

Highlights:

- Eminent personalities from industry and academia will share their thoughts on the main theme of the conference, **“Technology, Innovation and Entrepreneurship”**
- All the selected papers will be published in Conference Proceedings with a ISBN Number
- All the presentations will be appreciated by a certificate of the National Level Conference

Important Dates:

Particulars	Date
Last Date for Abstract Submission	20 th – January – 2019
Communication of Acceptance	25 th – January – 2019
Last Date of Full Paper submission and Registration	10 th – February – 2019
Conference Dates	22 nd & 23 rd February 2019

Registration Fees (per Author):

Rs. 1000/-

The fees will include Conference Kit, Lunch, Tea/Coffee and Conference Proceedings.

Payment Mode:

- a) The payment can be made by cash (at the Institute)
- b) Demand Draft
D.D should be drawn in favor of “**Principal, NDMVP KBTCOE, Nashik**” payable at **Nashik**.
- c) Online Payment:

You can deposit the registration fee online. The details are:

Account Holder Name: PRINCIPAL, NDMVP KBTCOE, NASHIK

Bank: BANK OF MAHARASHTRA, NASHIK CITY BRANCH, NASHIK

A/C No.: 20105101831 **IFSC CODE:** MAHB0000014

Paper Submission Details:

- Submit Soft copy & Hard copy paper along with registration form, declaration form and Demand Draft / Online Payment receipt on or before **10th February 2019** on following address:

Department of MBA, NDMVP'S KBT COE, Udoji Maratha Boarding Campus,
Pumping Station, Gangapur Road, Near Wagh Guruji High School, Nashik.
4220013.

OR

Mail Scan copies of all above documents on: **mvpkbtcoemba@gmail.com**

- Outstation Participants should make their own accommodation arrangements.

Guidelines for the Abstract Submission:

The abstract should be submitted as a 2 – page document (Font: Times New Roman, Font Size: 12, Spacing: 1.5”). The first page of the abstract should contain the details of the selected theme, Author(s) name, Affiliation(s) and contact details. The following page should contain the Title (Times New Roman, Font size 14) followed by the 200 – 250 words abstract and a maximum of 5 key words (Times New Roman, Font Size 12).

Guidelines for the Paper Submission:

Length: Maximum up to 6000 words excluding title/cover page and references

Font: Times New Roman, Font Size 12, Spacing: 1.5

Margins: 2.5 cm or 1 inch from all sides

Title Page: Title, Author(s), Affiliation(s) and Contact(s) details

Tables, Figures and End Notes: All tables, figures and photographic images (if any) should be submitted in both soft and hard copy in originals. They should be numbered properly.

References footnotes: References should be given indicating Author's name, name of the book and publisher, year of publication. The authors should follow APA guidelines.

The paper should be accompanied by a declaration by the author that the contribution is his/her own work and not published or presented elsewhere. It is presumed that the author has not violated any copyrights. The NDMVPS's KBT COE, Nashik will not be responsible for any copyright violation.

Abstracts and papers will be subjected to blind peer review. The abstract should be sent as an email attachment to:

mvpkbtcoemba@gmail.com

For more details visit on our website: www.kbtcoe.org

Contact Details:

- | | |
|---|------------|
| 1) Dr. D. T. Khairnar, Conference Convener | 9422532749 |
| 2) Dr. S. R. Pachorkar, Conference Coordinator | 9822840601 |
| 3) Mr. N. J. Salunke, Conference Co-coordinator | 9822603895 |
| 4) Mr. S. V. Bachhav, Technical Support | 9765391380 |

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Department of MBA

in association with

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On

TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP

22nd & 23rd February 2019

Registration Form

Name: _____

Designation: _____

Institute/Organization: _____

Address for Correspondence: _____

Contact Number: _____

Email: _____

Registration Fees: Cash /D.D./ Online Payment for Rs: _____

D.D. Details: D.D. No: _____ Amount: _____

Name of the Bank: _____

Branch: _____

For Online Payment: Transaction ID: _____ Date: __/__/____

(DD drawn should be in favor of “Principal, NDMVP KBTCOE, Nashik” payable at Nashik only.)

Place:

Date:

Signature



NASHIK DISTRICT MARATHA VIDYA PRASARAK SAMAJ'S
**Karmaveer Adv. Baburao Ganpatrao Thakare
College of Engineering**

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22nd & 23rd February 2019

Declaration Form

I/ We _____, Name of the Institute/Organization

_____ hereby declare that the manuscript entitled
“ _____ ”

submitted to 3rd National Level Conference on “Technology, Innovation and Entrepreneurship” by NDMVP’s KBT COE, Department of MBA, Nashik and SPPU, Pune to be held on 22nd & 23rd February 2019 is my/others original work and has not been published or submitted for publishing anywhere else. I am allowing you to publish my/our paper in the conference proceedings if accepted by the review committee.

Place: _____

Name of the Author(s) and Signature

Date: _____

1. _____

2. _____