

**Breakfast Activity (AY 2014-15)**

The institute believes in teaching the business skills through practical activities. One such activity was "Breakfast Activity". In this activity, the students were divided in to several groups of 6 to 10 students. Each group assigned with different target market to do business with morning breakfast as product. Through this activity, the students learnt the business skills such as resource management, marketing management, financial management and operations management.

