
 <p><b>KBTCOE</b> Affiliated to Savitribai Phule Pune University &amp; Approved by AICTE New Delhi</p>	<p><b>NASHIK DISTRICT MARATHA VIDYA PRASARAK SAMAJ'S</b> <b>Karmaveer Adv. Baburao Ganpatrao Thakare</b> <b>College of Engineering</b> Udoji Maratha Boarding Campus, Near Pumping Station Road, Gangapur Road, Nashik-422013, Maharashtra - India Phone: +91 253-2571439, 2314319, Fax: 0253-2317016 email: principal@kbtcoe.org website: www.kbtcoe.org</p> 
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## Entrepreneurship Development Cell

In association with

**Udyogwardhini, Nashik**

Organized

*Three Days*

# ENTREPRENEURSHIP AWARENESS CAMP

During

**19<sup>th</sup> to 21<sup>st</sup> July 2018**

## **About the Institute**

The College is established in 1999 having 10 Acres area in the heart of Nashik City called the Udoji Maratha Boarding Campus, Gangapur Road, Nashik. The College is affiliated with Savitribai Phule Pune University, Pune and approved by AICTE. The College offers Bachelor courses in Mechanical Engineering, Computer Engineering, Instrumentation & Control Engineering, Electronics and Telecommunication Engineering, Civil Engineering, Information Technology along with Post Graduate Courses in MBA, Mechanical & Civil Engineering.

### **Vision**

To be internationally accredited, Multidisciplinary, and Multi-collaborative institute working on technology enabled platform fostering innovations and patents through state-of-art academic system designed by highly qualified faculty for the development of common masses at large

### **Mission**

To educate and train common masses through undergraduate, post graduate, research programs by inculcating the values for discipline, quality, transparency and foster career and professional development for employment thereby contributing to the development of society

## **About the Entrepreneurship Awareness Camp**

Great thinkers and visionaries all over the world have repeatedly predicted India as one of the future driver of the global economy. Though entrepreneurship is not new to India, however entrepreneurship as a subject in Technical institutions, most Professional Education Institutions would like to see their students as entrepreneurs and would also like to be a part of the mainstream in entrepreneurship development process. Like any other field, entrepreneurship as a subject studies and entrepreneurship as a practice are two different things. Since the objective of the entire studies is for facing the examination, there is hardly any effort in developing the skill and motivation of entrepreneurship within the curriculum. Keeping the view to create awareness among students and faculty of Engineering and Management about various facets of entrepreneurship as an alternative career option, an “Entrepreneurship Awareness Program” is designed to bring together the experts from academia, industries, government agencies and start-up companies. It will also explore the possible business opportunities and create all necessary awareness to start a business unit as per government procedures.

## Entrepreneurship Awareness Camp Schedule

Day-1			
Sr. No.	Subject/ Topics	Timings	Faculty Name
1	Inauguration	9:00am – 9:15am	
2	Experience of Successful Entrepreneurs	9:15am – 10:15am	Mr. Ravindra Zope Shree Ganesh Industrial Control, Ambad, Nashik
3	Eco-system and Support System for Start-Up	10:15am – 12:15pm	Mr. Sudhir Gorade Director, Sumago Infotech ,Nashik
Lunch Break (12:15pm – 1:00pm)			
4	Goal Setting for Start-Up Design pathway to journey ahead.	1:00pm – 4:00pm	Ms. Yogita Jagdhane Expert
5	Business opportunities in the respective field, by experts & successful Entrepreneurs.		
6	Assignments to inculcate Entrepreneurship		
Day-2			
1	Market Survey Techniques	9:00am – 12:00pm	Mr. Pankaj Ghadge Google Certified Digital Marketing Expert, Nashik.
2	Project Report Preparation		
3	Action Plan Preparations		
Lunch Break (12:00pm – 1:00pm)			
4	Industrial Visit	1:00 pm onwards	Shree Ganesh Industrial Control, G-14, MIDC, Ambad, Nashik
Day-3			
1	What is Start- up? What is Self-Employment? What is Entrepreneurship?	9:00am – 11:00pm	Mr. Girish Pagare Manager, Graphite India Ltd., Nashik
2	Government schemes & policies. • Marketing	11:00am – 12:00pm	Mr. Nitin Bunge Positive group, Nashik
3	Government schemes & policies. • Financing • Technocracy	12.00pm to 1.00 pm	Mr. Vaibhav Kapadne Power Cab Industries,Nashik
Lunch Break (1:00pm – 2:00pm)			
4	Introduction to entrepreneurship Why-How Reonoriy psychological barriers	2:00pm- 5:00pm	Mr. Sunil Chandak Founder,Udyog Vardhini, Nashik.
5	Charms of being of an Entrepreneur		
6	Feedback, Valedictory& Certificate Distribution		

## PROGRAM REPORT

Entrepreneurship Development Cell of NDMVPS's KBT COE in association with Udyogwardhini organized a three days "ENTREPRENEURSHIP AWARENESS CAMP" from 19<sup>th</sup> to 21<sup>st</sup> July 2018. The experts from various fields and entrepreneurs were invited to enlighten the audience with their knowledge on Self Employment, Start-ups and Entrepreneurship.



Inauguration of the Camp by dignitaries, Mr. Rajendra Zope (Director, Shree Ganesh Industrial Control), Dr. D. T. Khairnar (ED Cell Coordinator & HoD-MBA), Mr. Saurabh Karalkar (BDM, Udyogwardhini), Dr. V. M. Birari (HoD, E&TC)





Dr. D. T. Khairnar (ED Cell Coordinator) announcing the commencement of the EA Camp



Student representative, Ms. Pooja Saner ensured the smooth flow of the activities through anchoring



Mr. Ravindra Zope shared his experience of being an Entrepreneur. He also explained various challenges and the way he overcome them



Mr. Sudhir Gorade explained various market survey techniques, Project report preparation and action plan preparation for the successful start-up.





Ms. Yogita Jagdane explained Goal Setting for start-ups and Business opportunities in various fields. She also carried out various activities to inculcate entrepreneurial skill among the audience during her session.



Industrial Visit of the participants of the workshop at Shree Ganesh Industrial Control, Nashik



Mr. Girish Pagare explaining the concepts of Start-ups, Self Employment & Entrepreneurship during the session



Mr. Nitin Bunge explaining the government schemes for the marketing the products





Mr. Vaibhav Kapadane explaining the government schemes and policies regarding the Financing & the Technocracy



Mr. Sunil Chandak shared his knowledge on Entrepreneurship – Why & How. He also explained various psychological barriers to be an entrepreneur and how to overcome them.



Workshop Participants receiving the Participation Certificates



Dr. V. M. Birari (HoD, E&TC) & Mr. V. P. Gawai (Program Coordinator) expressing his views on Entrepreneurship Awareness Camp



Dr. K. S. Holkar expressed his satisfaction and gave well wishes to the participants of the camp. He also expresses the need of inculcating the entrepreneurial culture among the engineering and management students for overall development of the nation and society at large.

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