Permanently Affiliated to Savitribai Phule Pune University Vide Letter No: CA/1542 & Approved by AICTE New Delhi Vide Letter No: 740-89-32 (E) ET/98 AISHE Code - C-41622

## **Specialization Offered to FY MBA**

(A.Y. 2019-20 & Onwards)

## The following specializations shall be offered as MAJOR / MINOR:

- 1. Marketing Management (MKT)
- 2. Financial Management (FIN)
- 3. Human Resources Management (HRM)
- 4. Operations & Supply Chain Management (OSCM)
- 5. Business Analytics (BA)

## The following specializations shall be offered ONLY as MINOR Specializations:

- 1. Rural & Agribusiness Management (RABM)
- 2. Pharma & Healthcare Management (PHM)
- 3. Tourism & Hospitality Management (THM)

Dr. D. T. Khairnar HOD (MBA)