

Mr. Narendra J. Salunke
B.E., M. B. A., PGDIEM, SET (Dec'13)
PhD (Pursuing)
(Marketing Management)
NDMVP Samaj's K. B. T. C.O.E., Nashik
MBA Department
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Objective:

To secure a career in a progressive and growth oriented organization that provides competitive environment and offers an opportunity to play a significant role in organizational growth and development.

Work Experience

Sr. No.	Institute/ Company	Post	Experience		Total
			From	To	
1	N.D.M.V.P.S's K.B.T. College of Engineering, Nashik	Assistant Professor	21/01/2010	Till Date	12 Years 02 Months
2	SBI Life Insurance Company Ltd.	Executive Trainee	17/08/2009	20/01/2010	05 Months

Educational Qualification:

Year	Degree / certificate	Institute / School	Percentage
15 th July 2015	Ph.D. (Registered)	S.P.P. University, Pune	Registered
Jul'07 – May'09	MBA (Marketing)	J. D. C. Bytco I. M. S. R., Nashik	69.36
Jul'08 – May'09	PGDIEM	J. D. C. Bytco I. M. S. R., Nashik	76.67
Jul'02 – May'06	B.E. (CHEMICAL)	JNEC, Aurangabad	68.31
Jul'00 – May' 02	Higher secondary School Certificate	Maharashtra State Board SSSC, Amravati	80.50
Jul'99 – May' 00	Secondary School Certificate	Maharashtra State Board SNV, Akot	81.73
December-2013	SET	S. P. P. University, Pune	Qualified

Projects:

- Sponsored Research project under ASPIRE Scheme **“Development of E-Commerce Model for the Supply Chain Management of Onions in Nashik District”** by SPPU, Pune (Ongoing Research Since 2020)
- **“An Exploratory Study of Use of Selected Technologies in Agricultural Value Chain System and it’s impact on farming with reference to Onion farming in Nasik District”** Ongoing research (PhD - Topic).
- **“Market share analysis, business development & launch of new AMUL Masti Dahi in Nashik city”**, JDC Bytco IMSR, Nashik, 2007-08.
- **“Project Wonder”** Project with **“Abacus Research”**-Market Research Agency of IMRB, Aurangabad, 2008.

Research Papers and Conferences:

1. **“Rural Development: A Strategic Roadmap of Economic Excellence”**: National Seminar, 25th-26th September 08, North Maharashtra University Jalgaon.
2. **“CSR: A strategic marketing tool for wineries”**, AICTE approved 2nd International Doctoral Thesis Conference, 10th-11th March 2012, GET’s Institute for Future Education, Entrepreneurship & Leadership, Maval, Pune
3. **“Innovations in Advertising”**, National Conference on Management Horizons in Business Innovations & Environment: VISIONS AND CHALLENGES, 8th & 9th October 2013, Pg. No.: 114-119, ISBN: 978-93-83414-98-7
4. **“Role of Value Chain in Bringing Excellence in Management Practices: An Overview”**, International Conference, 16th & 17th February 2016, Sandip Foundation, (ISSN :2278-2087) **Volume I, Special Issue Feb.2016**, Nashik,
5. **“e-Choupal: Role and Importance in Empowering Agricultural Value Chain”**, National Conference, 19th & 20th February 2016, NDMVPS’ s KBT COE, (ISSN :2278-2087) **Volume II, Special Issue Feb.2016**. Nashik, Pg No. : Pg. No.: 39-42
6. **“Education Gen Next: Teaching approaches to increase the engagement of the students”**, National Conference, 20th & 21st January 2017, MGVS IMR, Nashik
7. **“Collective Marketing Practices of Agricultural Producer Companies (APC): An Overview”**, National Conference, February 2017, Indira Institute of Management Sciences, Nanded (ISSN: 2348-0351), Pg No.: 136 – 140.
8. **“A Study of Use of Selected Technologies in Agricultural Value Chain System and it’s Impact on Onion Farming in Nashik District, Maharashtra”** International Journal of Scientific Research, Volume-7, Issue-8, ISSN: 2277-8179, Index Copernicus Value: 93.98, Impact Factor: 4.758, August 2018.
9. **“A Study of Innovations and Challenges in Management”** Paper Presented at National Level Conference on “Business Management, Information Technology & Innovations” during 24th -25th January 2019
10. **“A Study on Value Added Products of Onion: Exploring New Value Chains for Farmers”**, International Journal of Economics & Commerce, Vol.-4, Special Issue, ISSN: 2278-2087, February-2019. (National Conference)

11. “An Exploratory Study of Use of Selected Technologies in Agricultural Value Chain System and its Impact on Farming with reference to Onion Farming in Nashik District”, Vidyabharati International Interdisciplinary Research Journal, Volume-12, Issue-1, ISSN: 2319-4979, March 2021.

Projects Guided:

- a. University of Pune
MBA (Marketing Management): 300+
- b. IGNOU
MBA Programme: 5

Achievements:

- Received a Sponsorship of Rs. 2 Lakh under ASPIRE Mentorship Program from SPPU, Pune
- Qualified SET Examination conducted by SPPU, Pune
- Successfully completed “**Diploma in Office Automation & Financial Accounting**” from “**CDAC**” with “**A+**” Grade.
- National Cadet Core “**A**” Certificate.

Co-curricular & Extracurricular activities:

- Completed **Diploma in Import Export Management** , University of Pune, J.D.C Bytco IMSR, Nashik, 2008-09
- Successfully completed specialized training on Market Research Interviewing Skills certified by IMRB International on 17th March 2009 at Pune.
- Successfully completed the Faculty Development Programme for Senior Faculty of Management Science, during 17th – 22nd Jan’11 conducted at J.D.C. Bytco I.M.S.R.
- Participated in Two day ISTE Workshop on ‘Aakash for Education’ conducted by IIT Bombay, on 10th& 11th November 2012 at KBT COE, Nashik
- Qualified as ‘Certified Internal Auditor’ & completed one day training for Auditing of Quality Management System as per ISO 9001-2008 on 9th March 2013
- Successfully completed the Faculty Development Programme during 11/03/2016 to 22/03/2016 organized by MCED in association with DST at KBT COE, Nashik
- Attended 02-Days’ Workshop on “Intellectual Property Rights” at MES’s MCMRC, Nashik during 28th February – 1st March 2019 organized in association with SPPU, Pune.
- Completed 1-Day FDP at MET’s IOM on CBCS OBE – 2019 Pattern Syllabus on 24th May 2019 organized in association with SPPU, Pune
- Completed 3-Days’ FDP for Student Induction at MVPS’s KBT COE, Nashik during 9th – 11th August 2019, organized by AICTE.
- Attended a 02-Days National Level Workshop on “Application of Data Analytics in Business Function” at ATSS’s IICMR, Pune during 14th - 15th December 2019 organized in association with SPPU, Pune

- Attended 5-Days FDP (online) on “Research Methodology” during 2nd – 6th August 2021 organized by Dr. D. Y. Patil School of Management, Pune

Computer Skills:

- CDAC’s Diploma in Office Automation & Financial Accounting & MS-CIT
- Tally 4.5

Personal Details:

Address : Flat no. 5, Lotus Residency, Near Suyojit Lawns, B/H Mahatma Nagar,
NICE Industrial Area, Satpur MIDC, Nashik-422007

Date of Birth : 16th Dec 1984

Gender : Male

Date: 08/03/2022

Narendra Jagannath Salunke

Place: Nashik